

# *Innovation Works*



*Providing Innovation in Engineering for the benefit of EADS*

# EADS Innovation Works



## IW Staff in France and Germany

Headcount : 600+

+

PhD/Thesis : 75+

## IW Spain :

75 Planned

## SRTC (Singapore)

25 Planned

## IW UK

200 Planned



Materials & processes and advanced manufacturing

Structures engineering and acoustics

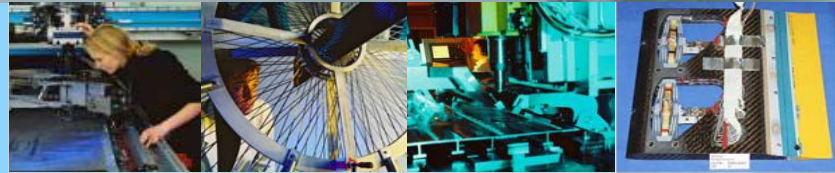
Microsystems, electronics and image processing

**Systems engineering and systems environment sciences**

Information systems security

**Processes for engineering and information management techniques**

Standardization, patents, intellectual property strategy and knowledge management



Composites technologies    Friction stir welding    Smart structures



Adv. structural modeling    Advanced concepts    EMC simulation



Cabin-air test rig    Virtual product engineering

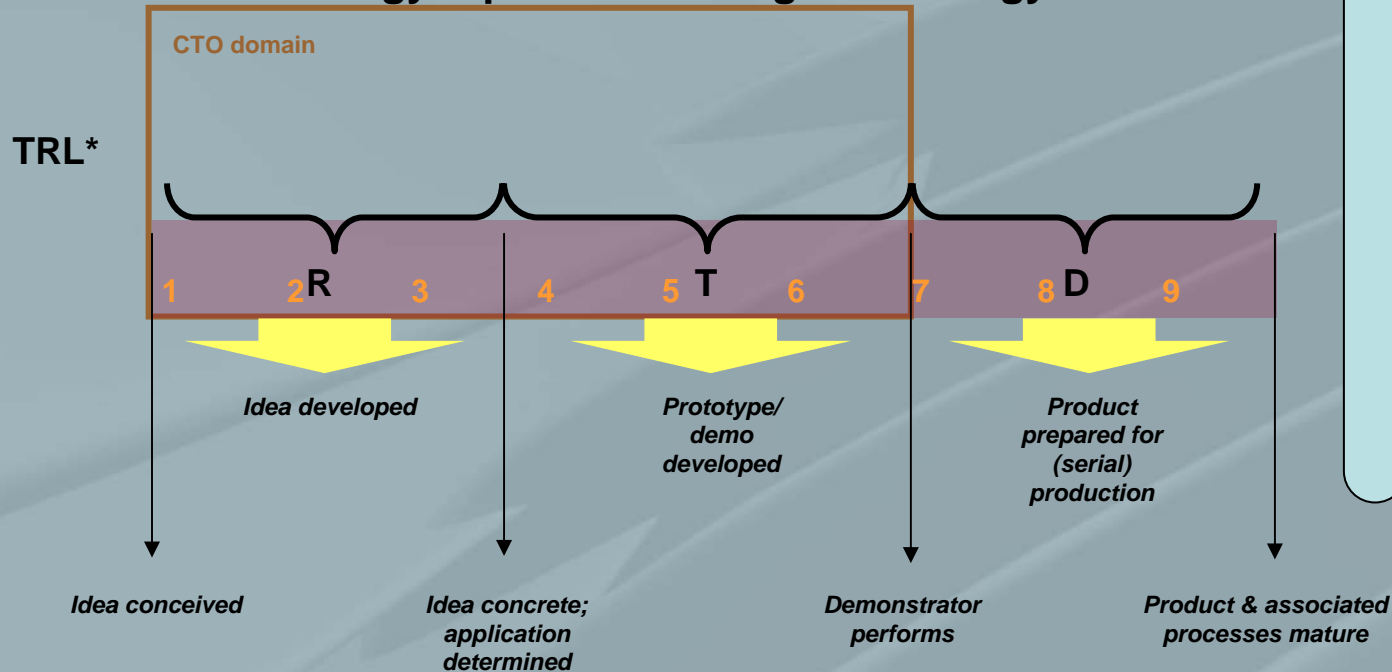


Microsystems

# The R & D Process



## The Technology Pipeline ensuring Technology Readiness

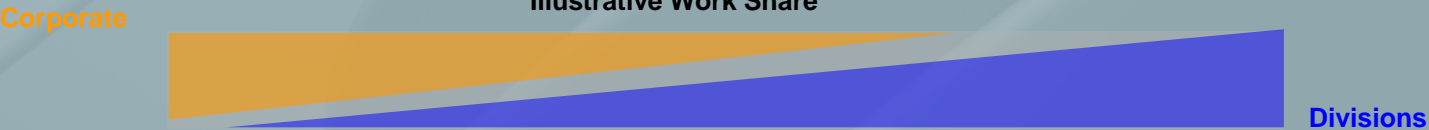


Worldwide R & D spend was circa €3.4Bn

-Ranked 34<sup>th</sup> world best\*

\* UK Government figures

### Illustrative Work Share



\* Technology Readiness Level

# Innovation Works structure



# EADS Innovation Works Structure

**Head of EADS Innovation Works**  
Yann Barbaux



**Human Resources Coordination**  
Guenther Launsbach

**Finance**  
Stefan Lindemann



**Programme Management**  
Dr. Felix Nitschké

**General Secretary**  
Arnaud Marfurt



## 6 trans-national Technical Capabilities Centres (TCC)

**Composites Technologies**



Luis Maria Fernandez-Alonso

**Metallic Technologies & Surface Engineering**



Dr. Claudio Dalle Donne

**Structures Engineering, Production & Mechatronics**



Pr. Didier Guedra-Degeorges

**Sensors, Electronics & Systems Integration**



Dr. Richard Arning

**Simulation, IT & Systems Engineering**



Simon Bradley

**Advanced Concepts**



Guy Gallic

National site Manager France

National site Manager Germany

National site Manager Spain

National site Manager UK

RTO  
(Russian Technology Office)

SRTC  
(Singapore Research & Technology Centre)

Foundations, Bauhaus Luftfahrt, etc.



IW Changes compared to the January, 1st 2007 version are identified in **RED**; Questions in **ORANGE**

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Simulation based Services

## 2008/9 Programme



# Engineering & Security

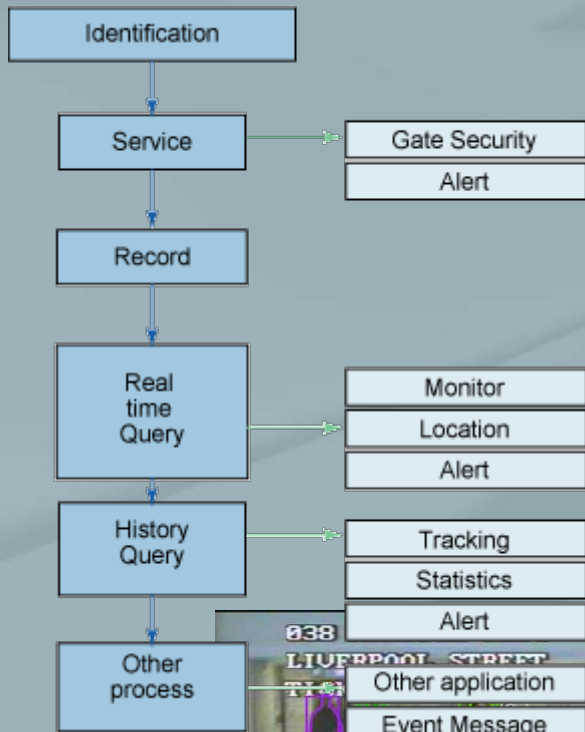




# Large scale event demonstrator

We intend to create a walk-through scenario for demonstration of key EADS Innovation Works and Business Unit capabilities in upstream research, to showcase our potential new products and solutions. A key driver for this is to create a permanent area where customers, key contacts within our sectors and EADS executives can see how we can bring areas of research together to produce innovative solutions to meet customer needs. The initial demonstration will be established on the Innovation Works floor – 2nd floor of Building C, at the Newport Quadrant site.

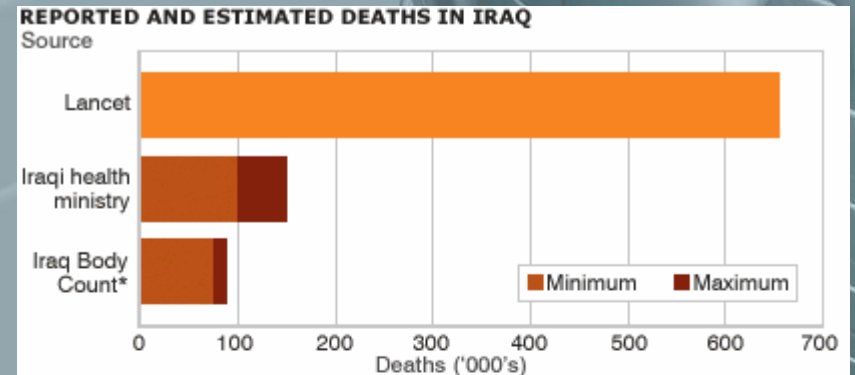




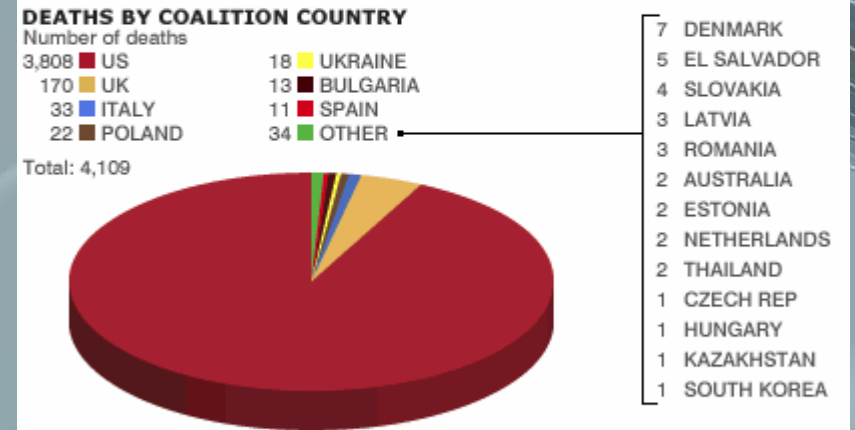
The screenshot shows a software interface for 'People Tracking'. It includes a main flowchart with components like 'Background Estimator', 'People Tracker', and 'Frame Rate Display'. There are several video windows: 'Input Video', 'Background', 'Foreground', and 'Tracked Persons...'. A 'Function Block Parameters: Blob Analysis' dialog is open, showing settings for 'Main' (Blob Properties, Fixedpoint) and 'Statistics' (Area, Centroid, Bounding box, etc.).

# Improvised Explosive Devices

- Working with JIEDDO – detection & Render Safe Procedure (RSP) measures
  - EM simulation
  - Explosive detection
  - Acoustic/Vibration simulation/propagation waves
  - Lasers
  
- Human behaviours
  - Cognitive behaviour modelling
  - Intent detection
  
- Training
  - Capturing tacit knowledge
  - Dissemination of tacit knowledge to troops
  
- Upstream Academic contacts
  - Swansea University



\* Civilians only. Figures based on media reports



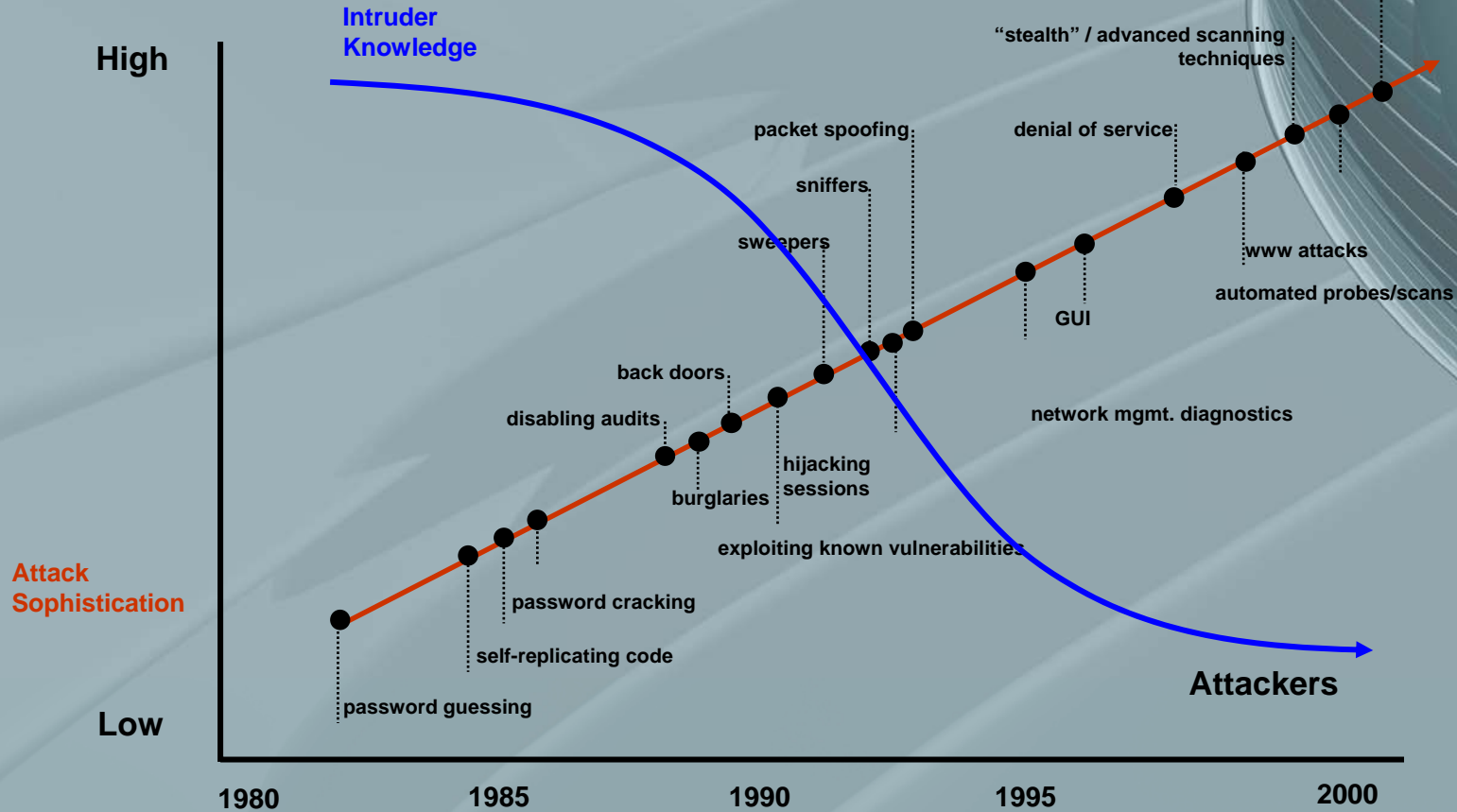
SOURCE: Iraq Coalition Casualty Count



## Information Systems Security: The need is recent

- The move to Open Systems and Systems of Systems Solutions
- Information systems become ubiquitous in our products
  - Massive use of civilian technologies (COTS, standard protocols e.g. IP, standard architectures e.g. Windows) where dedicated technologies were the rule (defence, aeronautic, space...)
- Connectivity and opening of Information Systems enhances our business
  - ⇒ New services to IS users (IFE, Maintenance,...)
  - ⇒ Ease of use & interconnection
  - ⇒ Cost reduction
- This has a price: **a higher risk exposure** (Safety & Assets)
  - No implementation has formal guarantee
  - Multitude of ways to penetrate IS (various connections and software...)
  - Description of attacks is widespread (tools on the web, large community, ...)
    - ↳ **Terrorism action is simplified!**
    - ↳ **Spying!**

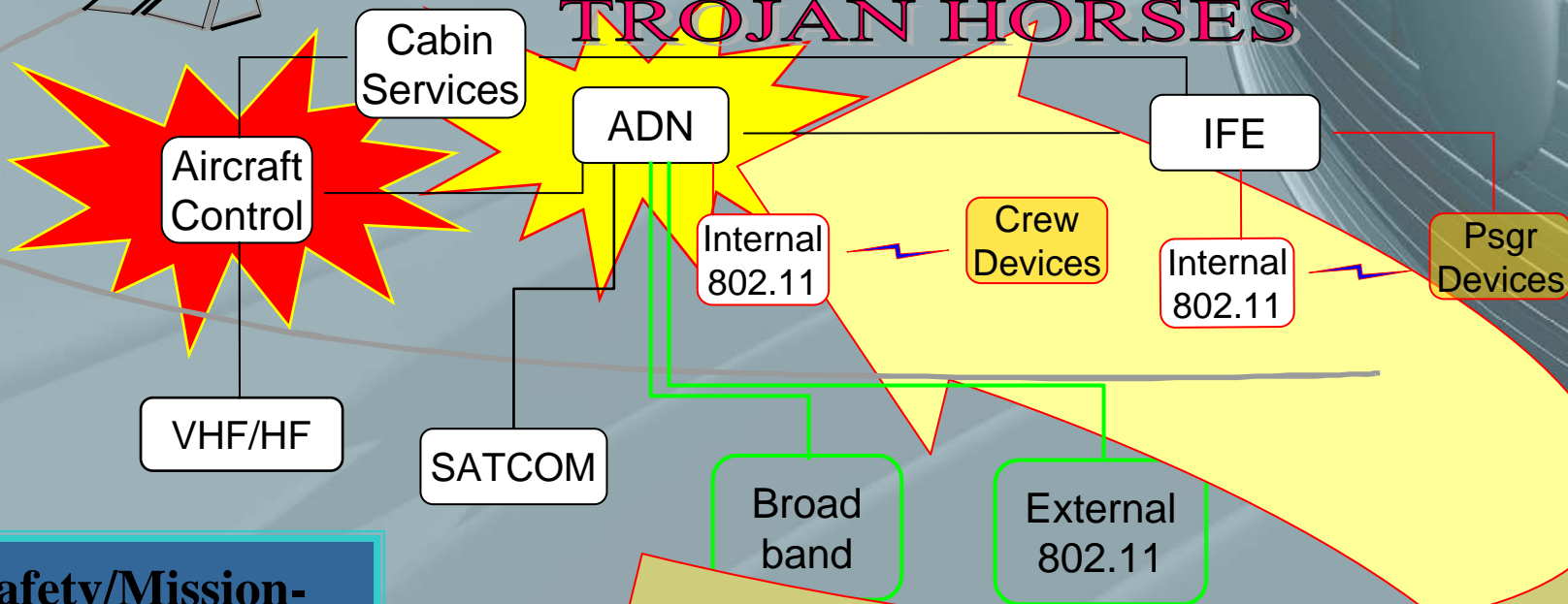
# IS threats evolution





# Our needs: airplane example

**VIRUSES  
WORMS  
TROJAN HORSES**



**Safety/Mission-critical systems are potentially susceptible to attack**

**Hackers  
Cyber Criminals  
Cyber Terrorists**

## Communication & Interaction online



MASSIVE #1







**GRID STATUS:** ONLINE

Second Life Time: **8:35 am PDT**

Total Residents: **6,667,444**

Logged In Last 60 Days: **1,737,273**

Online Now: **31,501**

**Want to Learn More About Second Life?**

1. [Tech Support at Your Fingertips](#)
2. [Secrets of Scripting](#)
3. [Tools, Tutorials and Templates](#)
4. [Organize Your Out-of-control Inventory](#)
5. [Attend a Class going on now!](#)



**News & announcements from [blog.secondlife.com](http://blog.secondlife.com):**

<a href="#">The Plan for Voice</a>	Thu 24 May 19:06 PM PDT
<a href="#">Grid Slowdown Experienced</a>	Thu 24 May 17:31 PM PDT
<a href="#">Second Life Sculpted Prim Contest: Show Us Your Sculpties!</a>	Thu 24 May 09:10 AM PDT
<a href="#">Update aftermath...</a>	Wed 23 May 13:11 PM PDT

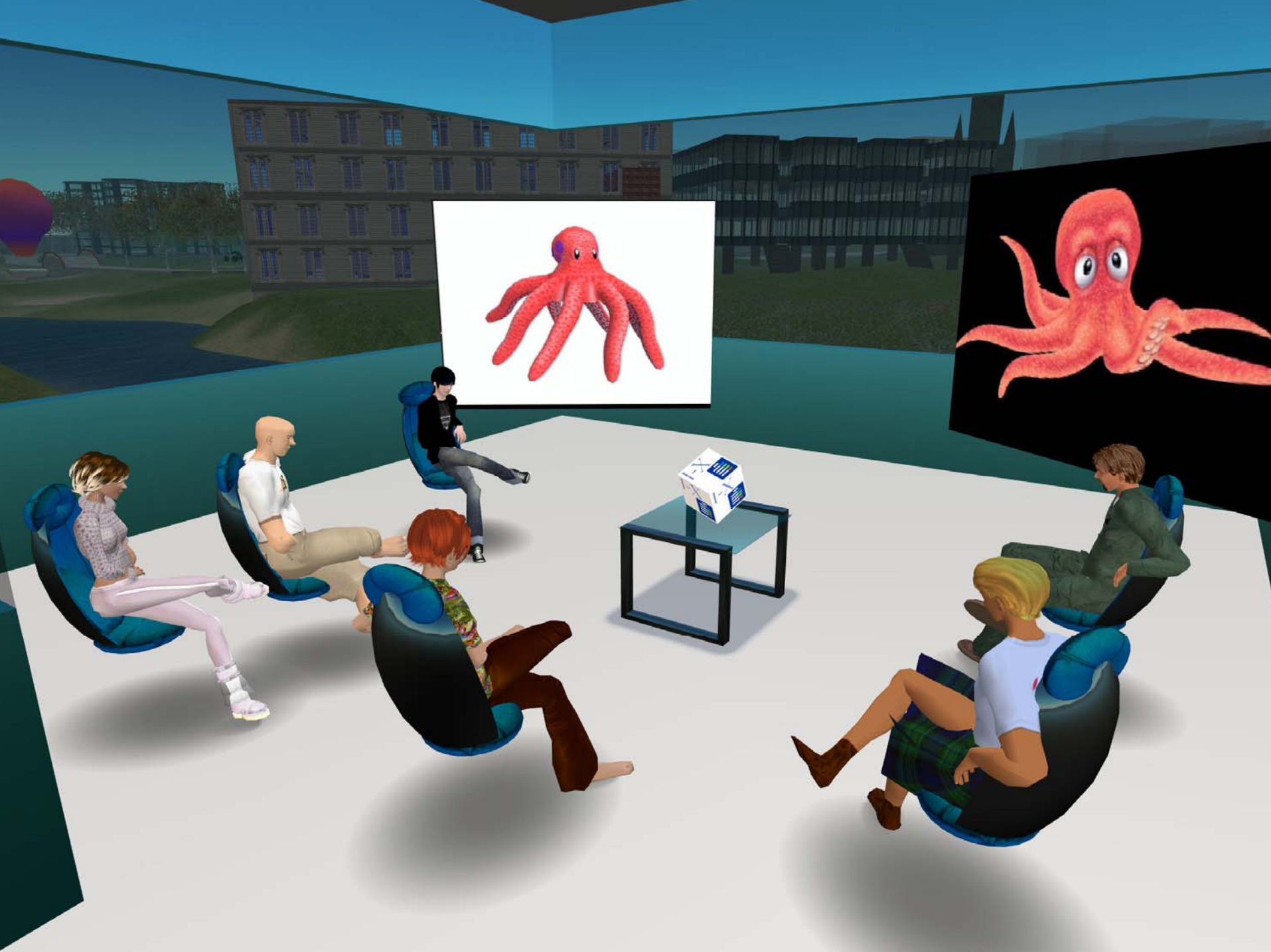
First Name:  Last Name:  Password:

Start Location:   Remember password

## To what end?

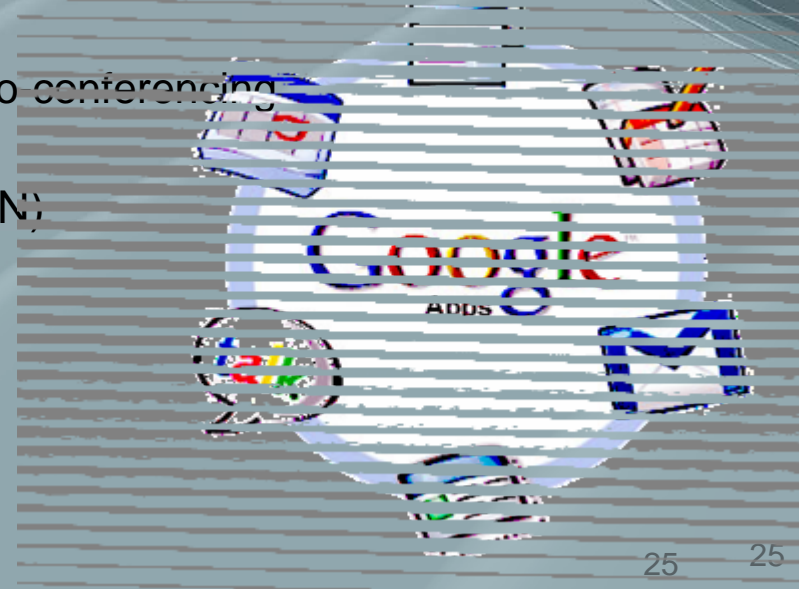








- **Objective:** Study the technical feasibility of using alternative products for business applications (email, office apps, internet, instant messaging, ...)
- **Approach:**
  - Technical feasibility (security)
  - Ease of use (gap analysis with current applications)
  - Interoperability with current applications
  - Apply these new technologies to new centers ( Newport, Singapore)
  - SRTC will focus on Google Apps and video conferencing
- **Collaborators:** Google (US), Nothacker (SIN)



# Engineering Design



# Cabin Design



# Customization

A380 FC/BC Lavatories for  
Singapore Airlines



# Cabin Innovations

## Flexible wellness Device



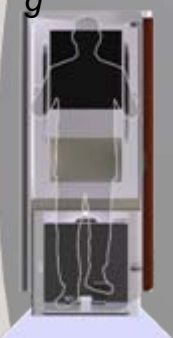
Walking



Stretching

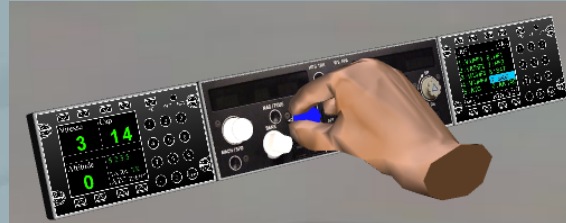


Massage



Gym





Reality  
real world

# Mixed Reality

Virtuality  
computergenerated world

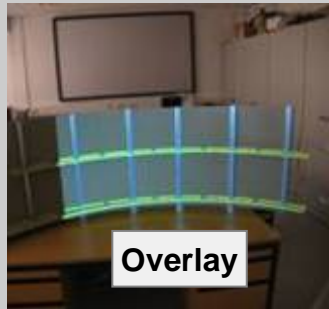


Mixed Reality (MR)

Augmented Virtuality (AV)

Augmented Reality (AR)

Concepts



Overlay



1:1 Visualization



1:1 Interaction



taktile Feedback

Tools



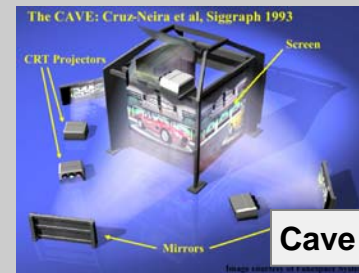
Desktop PC



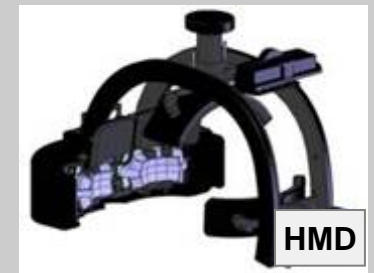
Projection



Stereo Proj.

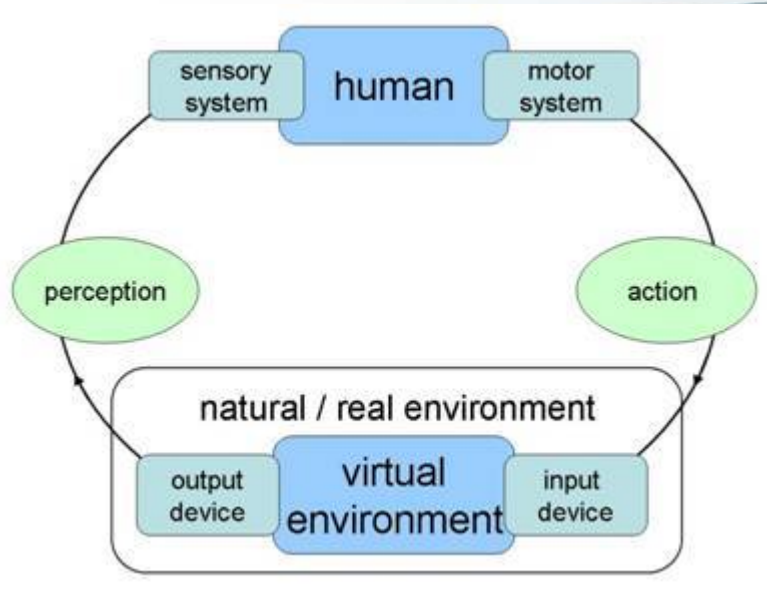


Cave

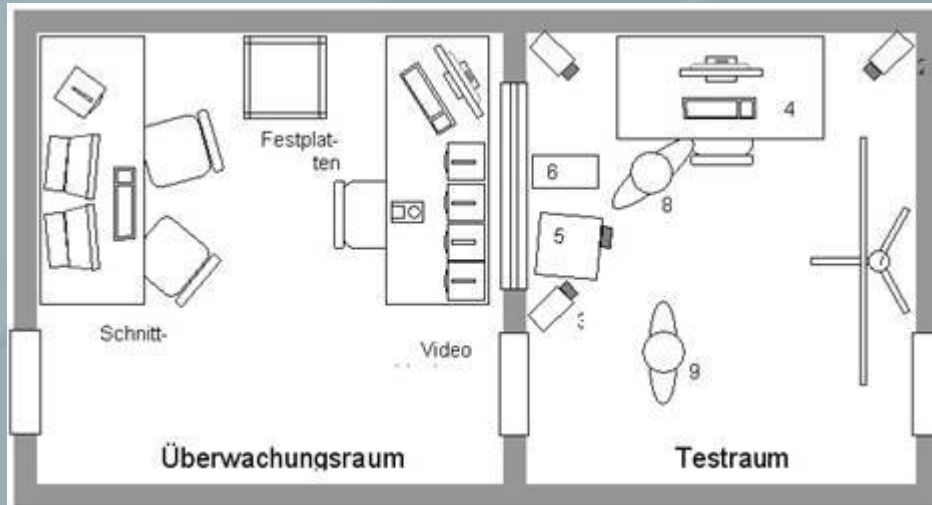


HMD

# Usability of virtual environments



- Humans in the virtual environment (behaviour, perception, interaction)



- Usability studies of input devices:
- To use the development tools comfortably
- To make the development process faster



# Systems/Software Engineering



# What is Systems Engineering?

**SYSTEMS ENGINEERING** is an **interdisciplinary, collaborative** approach to the engineering of systems (of any type) which aims to **capture stakeholder needs and objectives** and to transform these into **to a description of a holistic, life-cycle balanced system solution** which **both satisfies the minimum requirements, and optimises overall project and system effectiveness according to the values of the stakeholders.**

Stakeholder measures of effectiveness could include, as applicable, time to market, cost of goods sold, increase in business net present value, measures of user benefit (e.g., product quality, military capability, political benefits, ....)

Systems engineering is NOT a rulebook. It IS a set of principles, supported by methods, to deliver maximum benefits to stakeholders by effectively applying knowledge of technology, including human factors.

**Source: Robert Halligan, FIE Australia**

Engineering the „ **what**“ is job of EADS Business Units.

We support them in the „**how**“



## Challenges

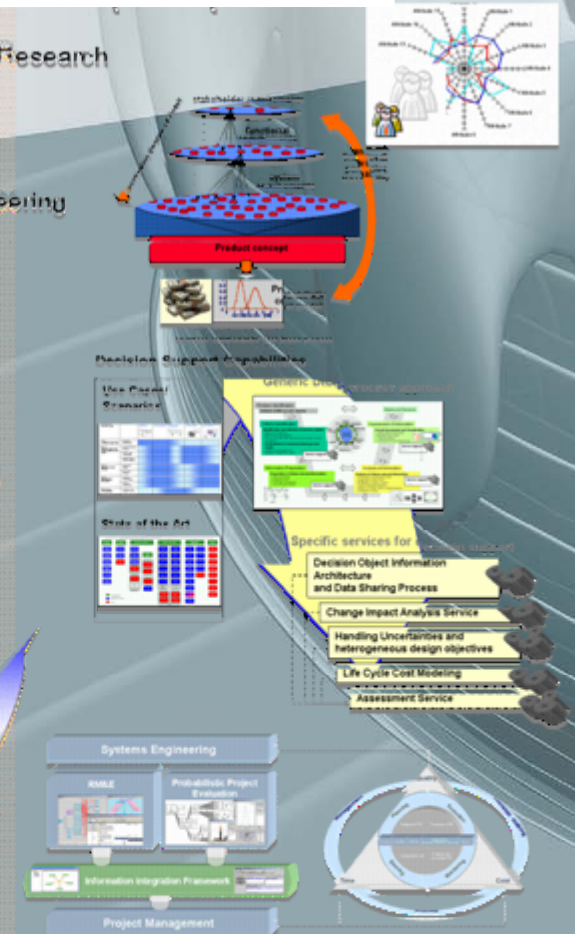
- Bonded by the multiple boundary conditions-information overflow
- Overboarding complexity blocks innovation and maturity
- Working in distributed consortiums
- Efficiency and lead time
- Tracking the heterogeneous customer needs
- Identifying all stakeholders
- Avoid local optimisation

## Our SE vision

Seamless process from customer need to superior product

- Holistic global approach – design to X, Y and Z
- Orientation and awareness of project, process and product status
- Right first time – dealing with uncertainty in early phases
- Cost is a design variable

-Marketing Research  
-Requirements Engineering  
-Decision Support System  
-Probabilistic Design and Cost evaluation



## Benefits

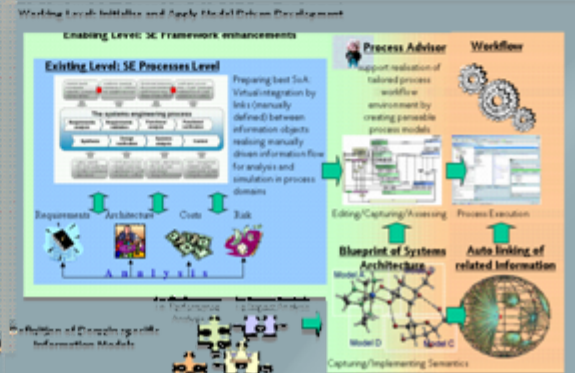
What is behind the buzzwords of time, cost and quality?

- **Keep the design process complexity handleable**
- Awareness of stakeholder demands
- Awareness of process workflow
- Traceability of impacts enables more innovative concepts
- Monitoring and assessment of project/product status
- Increased efficiency by right first time
- Increased maturity by seamless processes incl. V&V
- Higher degree of freedom for engineers

### Systems Engineering Framework



### Systems Architecture

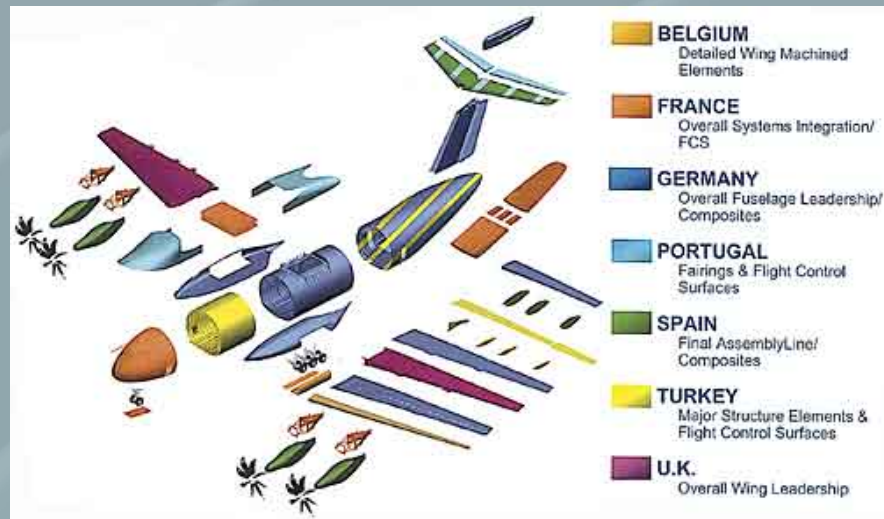
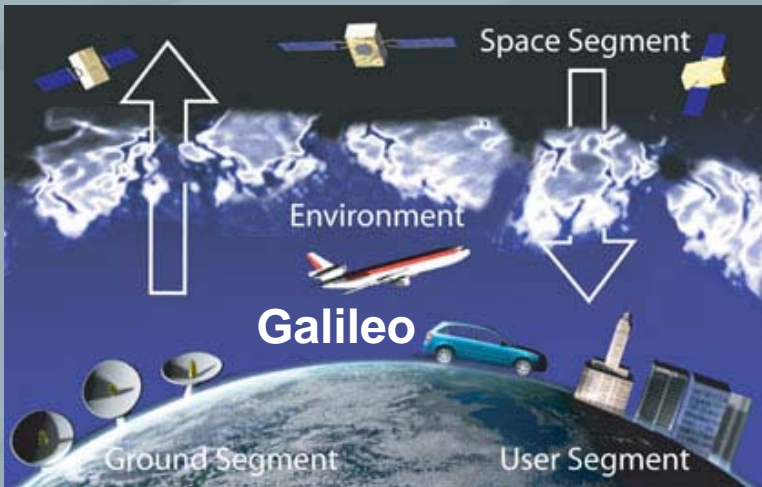
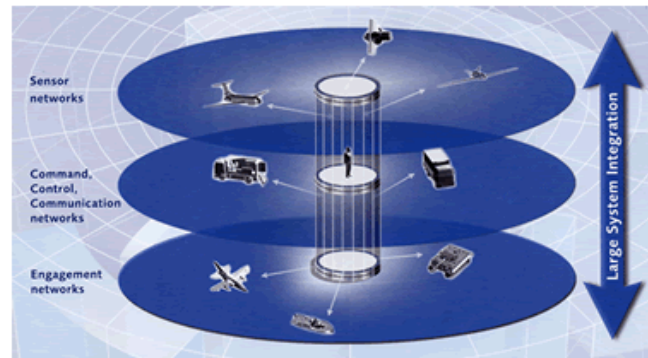




# Why SE is essential to Airbus?

The key value creation process of all EADS business units is SYSTEM INTEGRATION

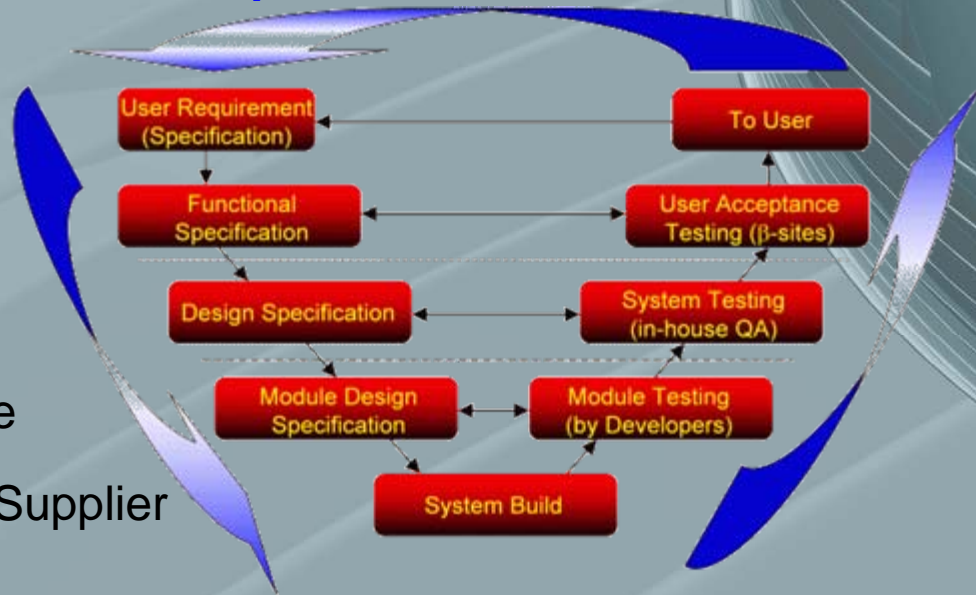
System Integration happens in many facets...



# Challenges to be addressed

...and on all stages of product development

Stakeholders  
 Functions  
 Models & Simulations  
 Systems & Software  
 Extended Enterprise; Supplier



## Challenges

- Bonded by the multiple boundary conditions (information overflow)
- Overboarding complexity (blocks innovation and maturity)
- Working in distributed consortiums
- Efficiency and lead time, avoid re-architecting and re-engineering
- Tracking the heterogeneous customer needs
- Identifying all stakeholders
- Avoid local optimisation

## Seamless process from customer need to superior product

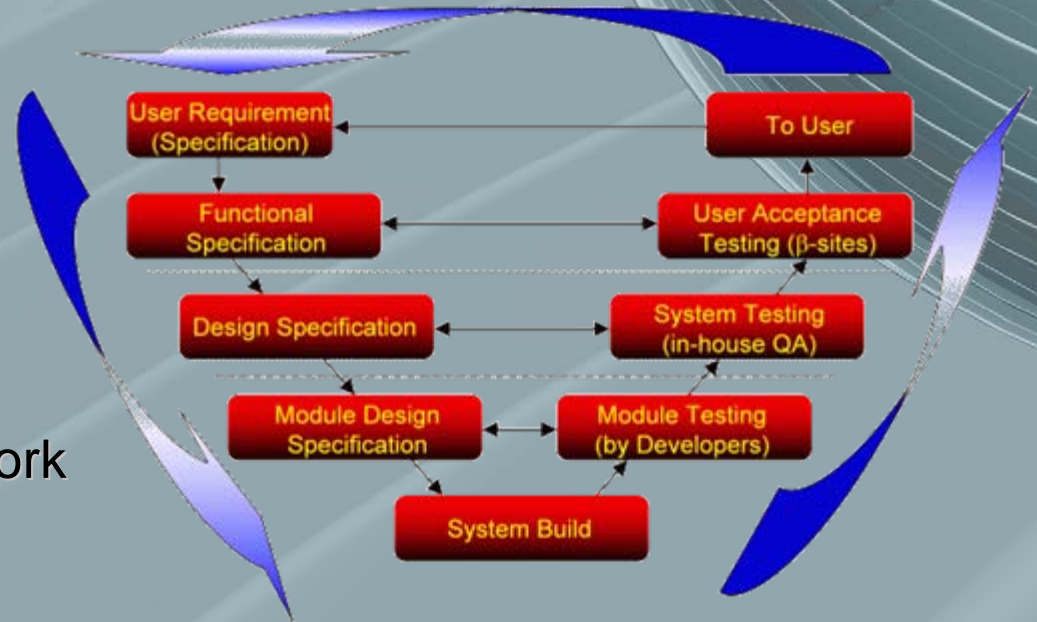
- Holistic global approach – design to X, Y and Z
- Orientation and awareness of project, process and product status
- Right first time – dealing with uncertainty in early phases (robustness)
- Cost is a design variable

## Benefits - What is behind the buzzwords of time, cost and quality?

- **Keep the design process complexity handleable**
- Awareness of stakeholder demands
- Awareness of process workflow
- Traceability of impacts enables more innovative concepts
- Monitoring and assessment of project/product status
- Increased efficiency by right first time
- Increased maturity by seamless processes incl. V&V
- Higher degree of freedom for engineers

# The SE Innovation Perspective

- Marketing Research
- Requirements Management & Engineering
- Decision Support System
- Probabilistic Design and Cost evaluation
- Systems Engineering Framework
- Systems Architecture
- Model Driven Engineering



# SE Capability Structure

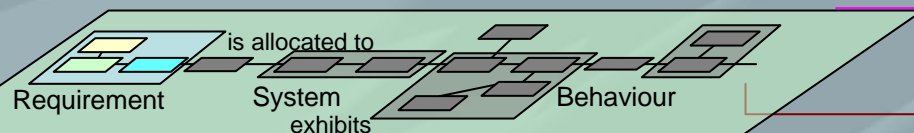
## Domain-oriented Applications

- Cabin RE process
- Systems simulation needs specification
- Functional testing factory – V&V
- Integrated modular avionics costs
- Semi-formal specification concept of FMS
- Uncertainty management for architects
- Identification of passenger cabin comfort perceptions

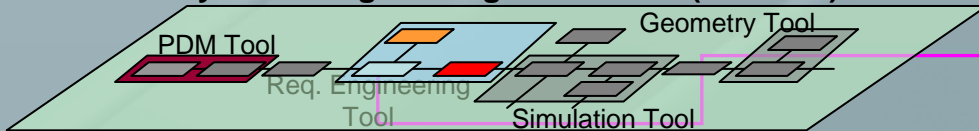
### System(s) Engineering Processes (SE tasks)



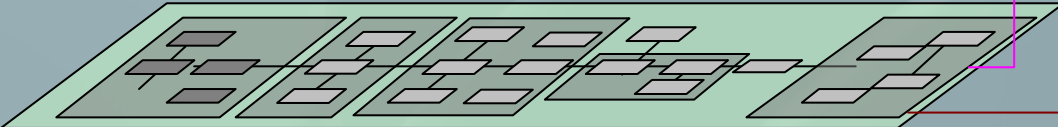
### Systems Engineering Models (SE objects)



### Systems Engineering Framework (SE tools)



### Systems Engineering Data (SE database)



## Integrated System Awareness

- Decision Support Capabilities
- Requirements Engineering
- Market research
- Probabilistic Cost/ Design analysis
- Simulation setup process
- ROBOCOP

## Model Driven Engineering

- Formal specification architecture
- Seamless engineering processes

## Architecture (Model Driven )

- Architecture representation models and semantics
- Architecture Frameworks

## Systems Engineering Framework

- Systems engineering framework prototype
- Framework of frameworks <>SoS related

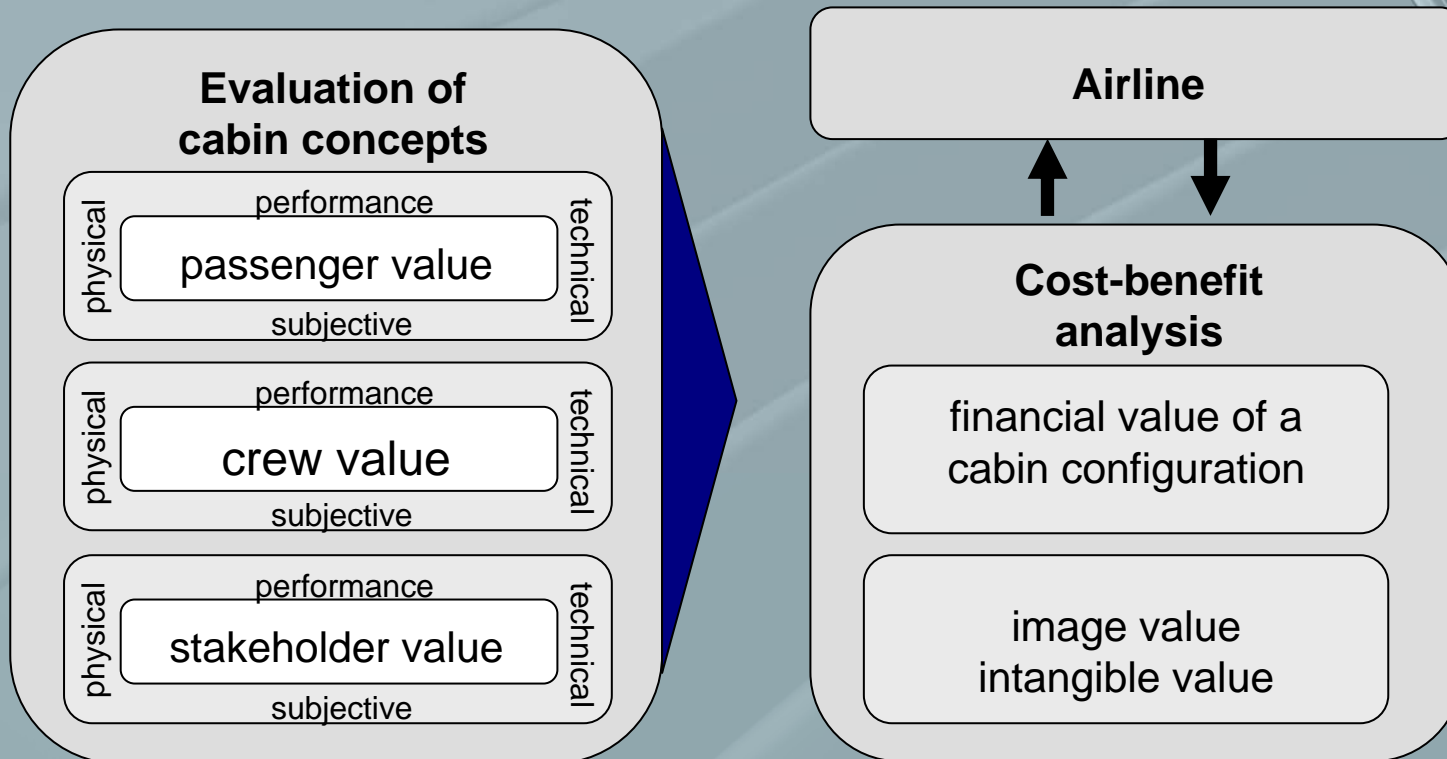




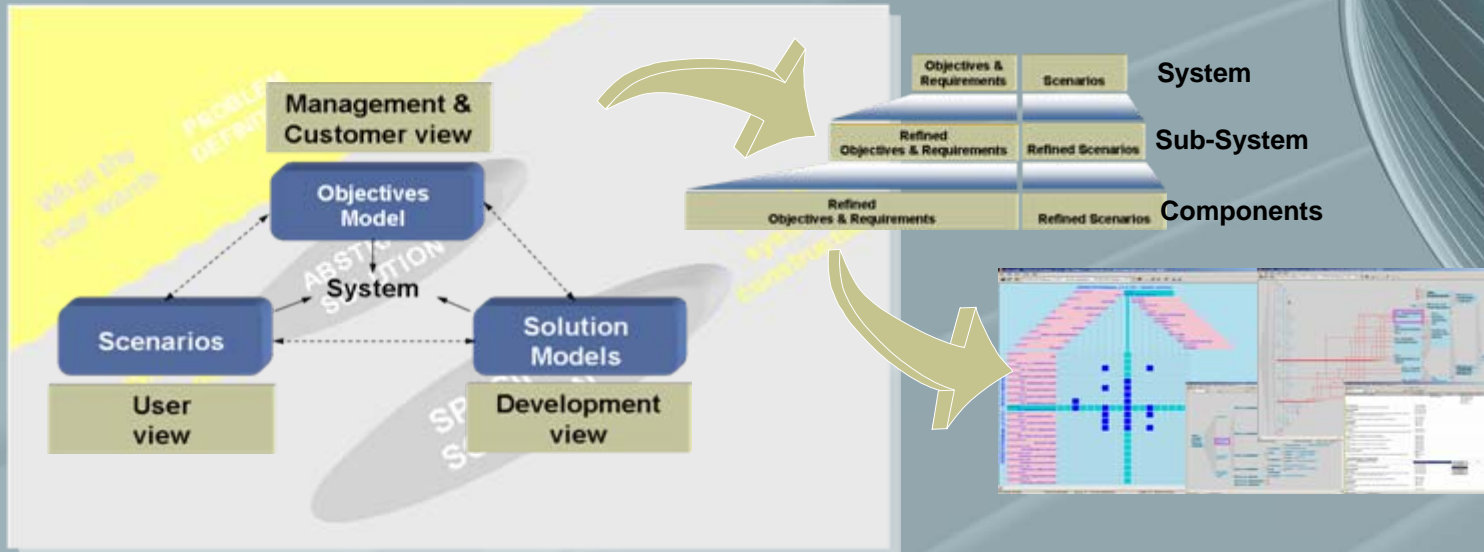
The Overall benefit of a cabin concept from Pax perspective will be a result of both directly perceived benefits (e.g. new features) and perceived benefits from improved services (e.g. crew performance)

- Perceptions and expectations have to be captured, understood and converted into product objectives and requirements

**MR means and skills are built up to model the environment of the customer**



## Objectives & scenario driven RE process



- Common elicitation & breakdown schema for objectives & requirements which creates a better common understanding and insight on and in the system to be developed
- Objectives as a structuring mean
- Objectives as starting point
- Scenarios as concrete illustrative motivations for improvement
- Stepwise detailing & structuring
- Recursive refinements of requirements and solutions
- Ease to monitor & assess and trace technical risks & addressed to objectives
- Pluggable to other supporting methods and tools used by the views expressed

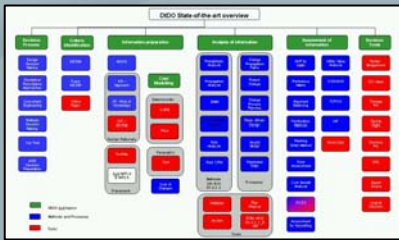
# Decision Support System

EU IP VIVACE – WP Design to Decision Objectives (Leader)

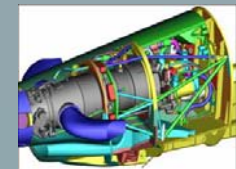
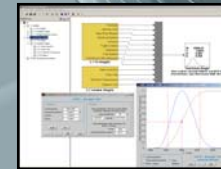
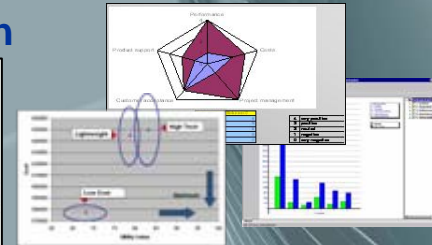
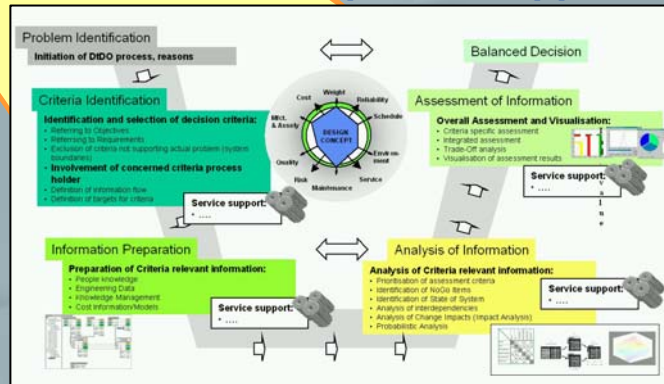
## Use Cases/ Scenarios

USE CASES Managed by SP/SP/ Tools	SCENARIO	1 <sup>st</sup> step Criteria Identify	2 <sup>nd</sup> step Information Preparation	3 <sup>rd</sup> step Analysis of information	4 <sup>th</sup> step Assessment of alternatives
TL1.2 LACROS ORAR USE	Parameter Identification				
TL1.3 IMPACT ANALYSIS PROCESS PLAN USE	Global definition of the problem Formal description of the problem Multi-criteria Impact Analysis				
TL1.4 3D 2D DATA MODEL	Information Input Information Storage				
TL1.5 PROBATION PROCESS	Global Uncertainties Global Architecture				
TL1.6 FACTORY PRODUCTION	Common cost information Model				

## State of the Art



## Generic DtDO process approach



## Specific services for decision support

Decision Object Information  
Architecture  
and Data Sharing Process

Change Impact Analysis Service

Handling Uncertainties and  
heterogeneous design objectives

Life Cycle Cost Modeling

Assessment Service

# Systems Engineering Framework

## Objective

Creating flexible tool chains of commercial best-in-class tools and legacy tools

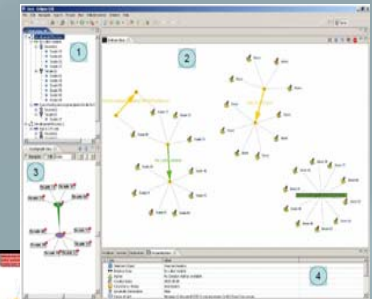
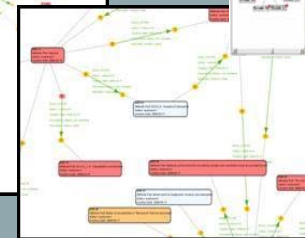
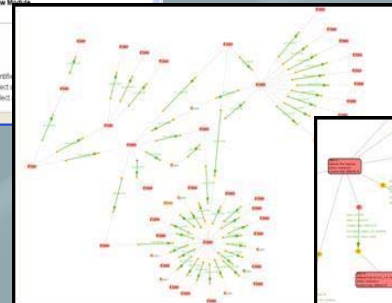
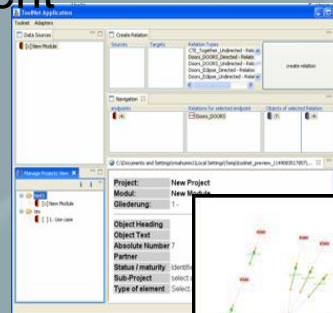
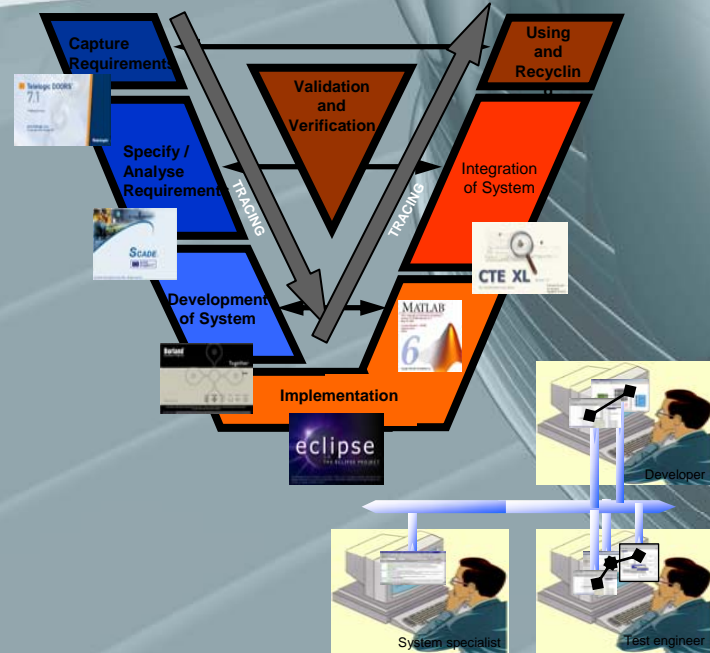
## Vision

- Global Support of Systems Engineering Processes, here represented by the V-Model
- Traceability of complex and distributed Information
- Enabling distributed Development

## Research Prototype ToolNet

### Features:

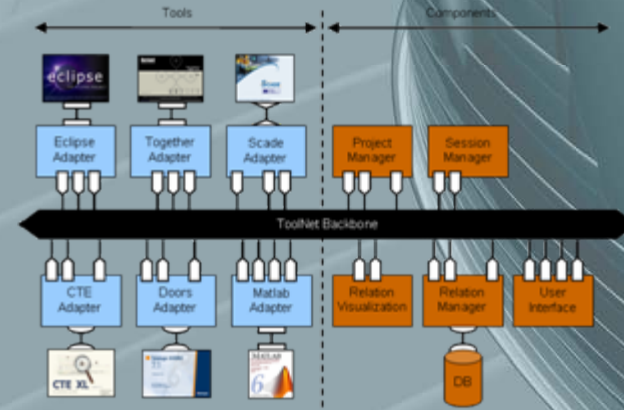
- Traceability
- Relation Viewer
- Metadata for Relations
- Tool-Independent Preview of Information Objects
- Query Engine for Relations



# Systems Engineering Framework – Background

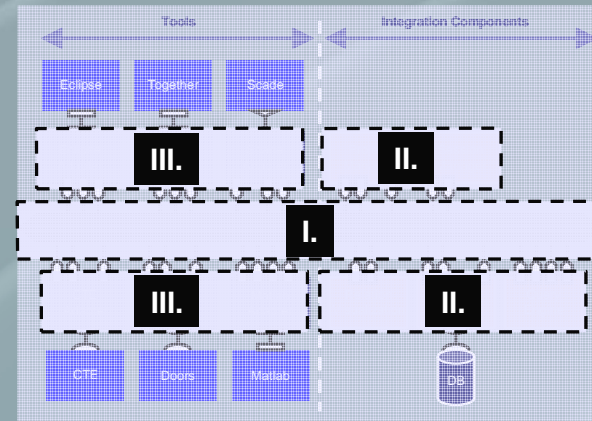
## ToolNet Technology

- Only usage of royalty-free Technology
- ToolNet is based on Eclipse as Platform
- Usage of Web Services, SOAP, XML, JAVA, Eclipse as open and extendable Standards

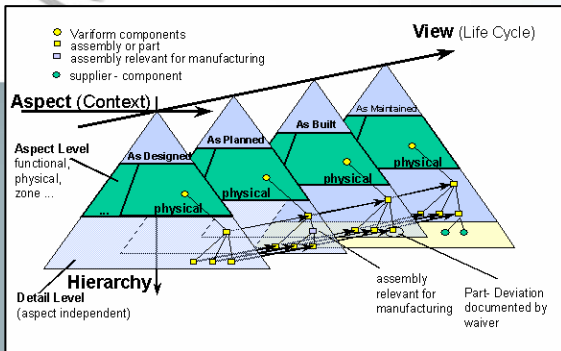


## Systems Engineering Framework - Strategy

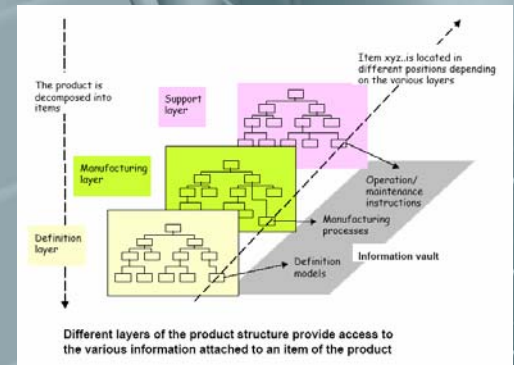
- Layered Integration Architecture
  - Modular, Scalable, Extensible, Open
- Industrialization Concept
  1. ToolNet Backbone: Open Source Project
  2. Integration Components: CRC-Knowledge
  3. Tool Adapter: Industrial Partners / CRC



# Systems Architecture



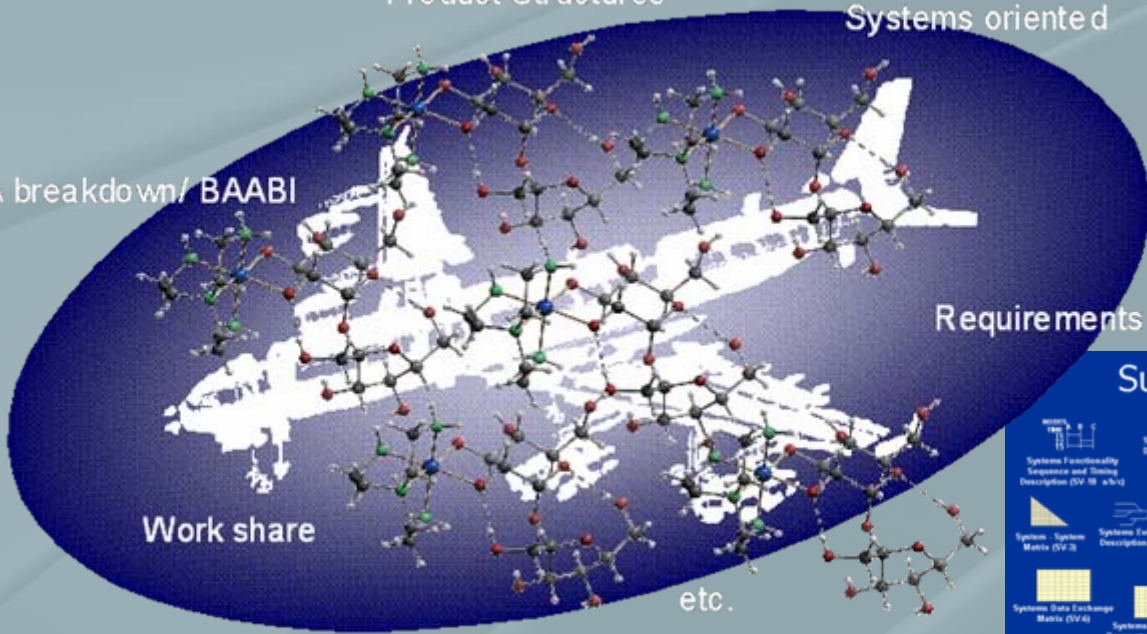
	What	How	Where	Who	When	Why
Planner's View	Data	Function	Network	People	Time	Motive
Owner's View	...	...	...	...	...	...
Designer's View	...	...	...	...	...	...
Builder's View	...	...	...	...	...	...
Integrator's View	...	...	...	...	...	...
User's View	...	...	...	...	...	...



Product Structures

Systems oriented

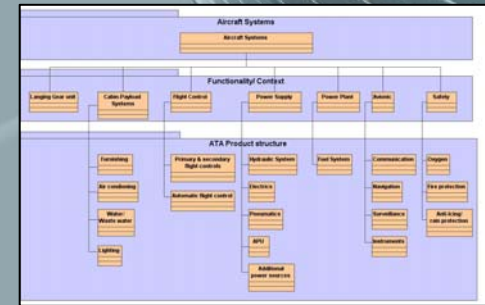
ATA breakdown/ BAABI



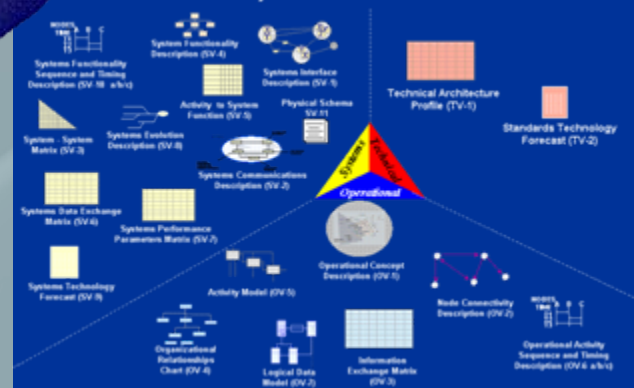
Requirements

Work share

etc.



## Summary of DoDAF Views

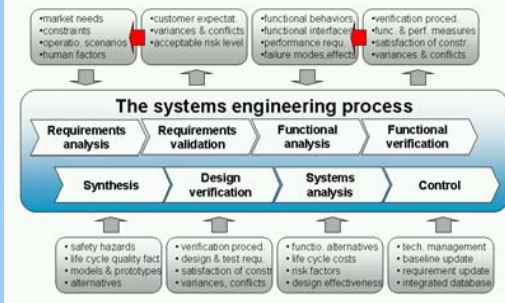


# Model Driven Engineering

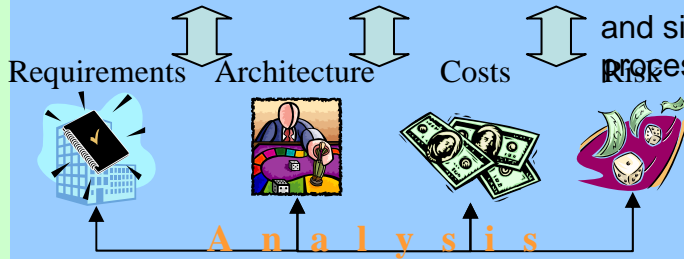
Working Level: Initialise and Apply Model Driven Engineering

## Enabling Level: SE Framework enhancements

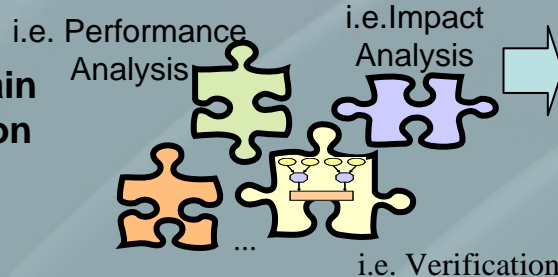
### Existing Level: SE Processes Level



Preparing best SoA:  
Virtual integration by links (manually defined) between information objects realising manually driven information flow for analysis and simulation in process domains



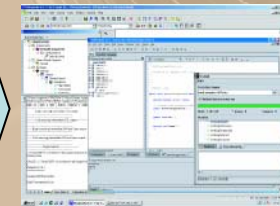
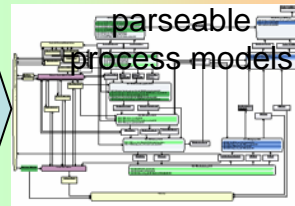
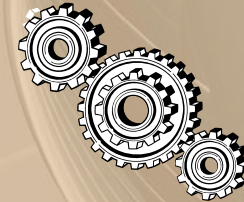
Definition of Domain specific Information Models



### Process Advisor

### Workflow

support realisation of tailored process workflow environment by creating parseable process models

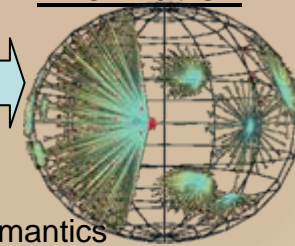
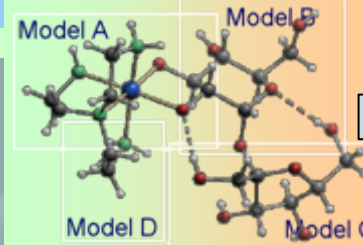


Editing/Capturing/Assessing

Process Execution

### Blueprint of Systems Architecture

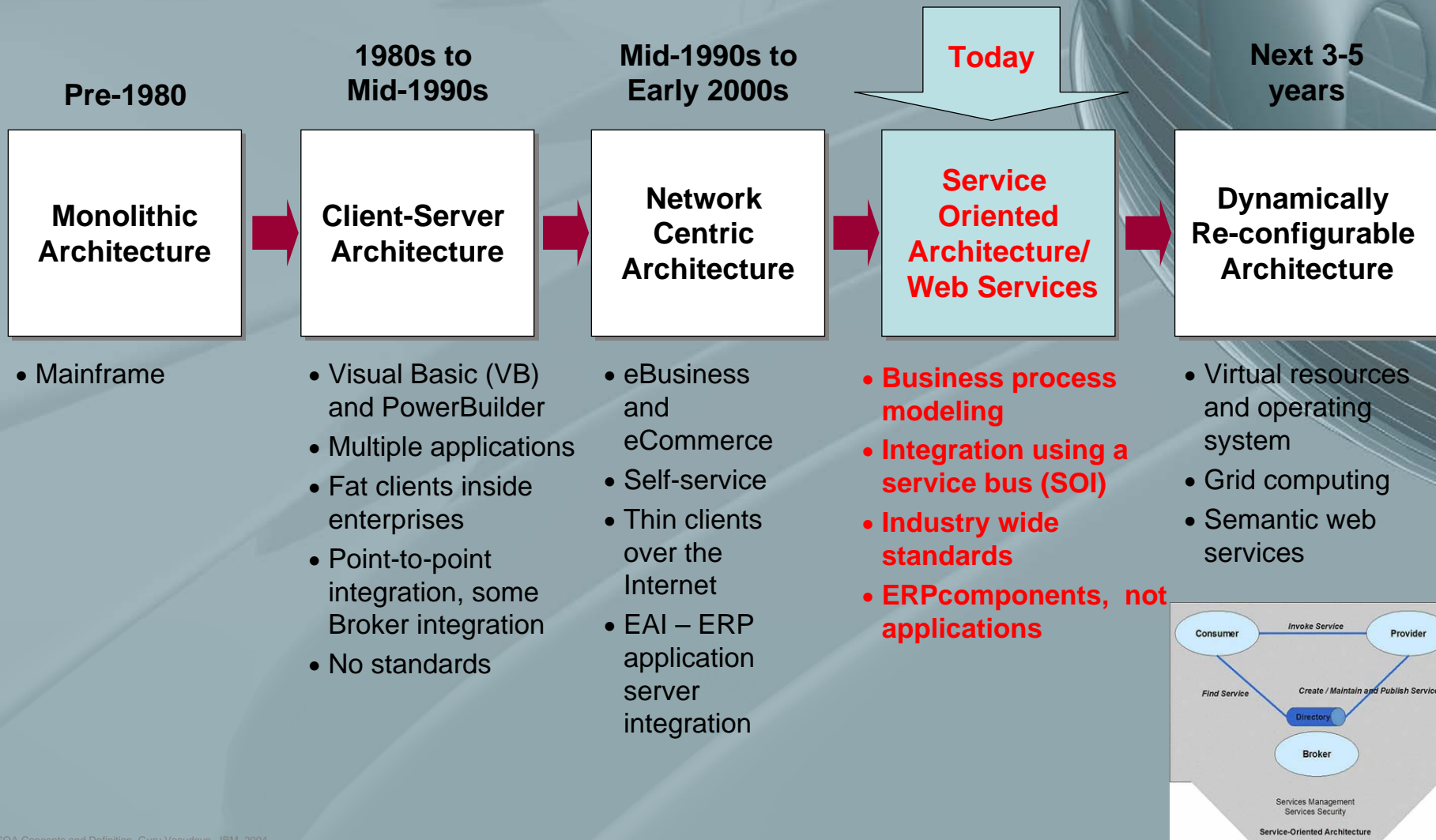
### Auto linking of related Information



Capturing/Implementing Semantics

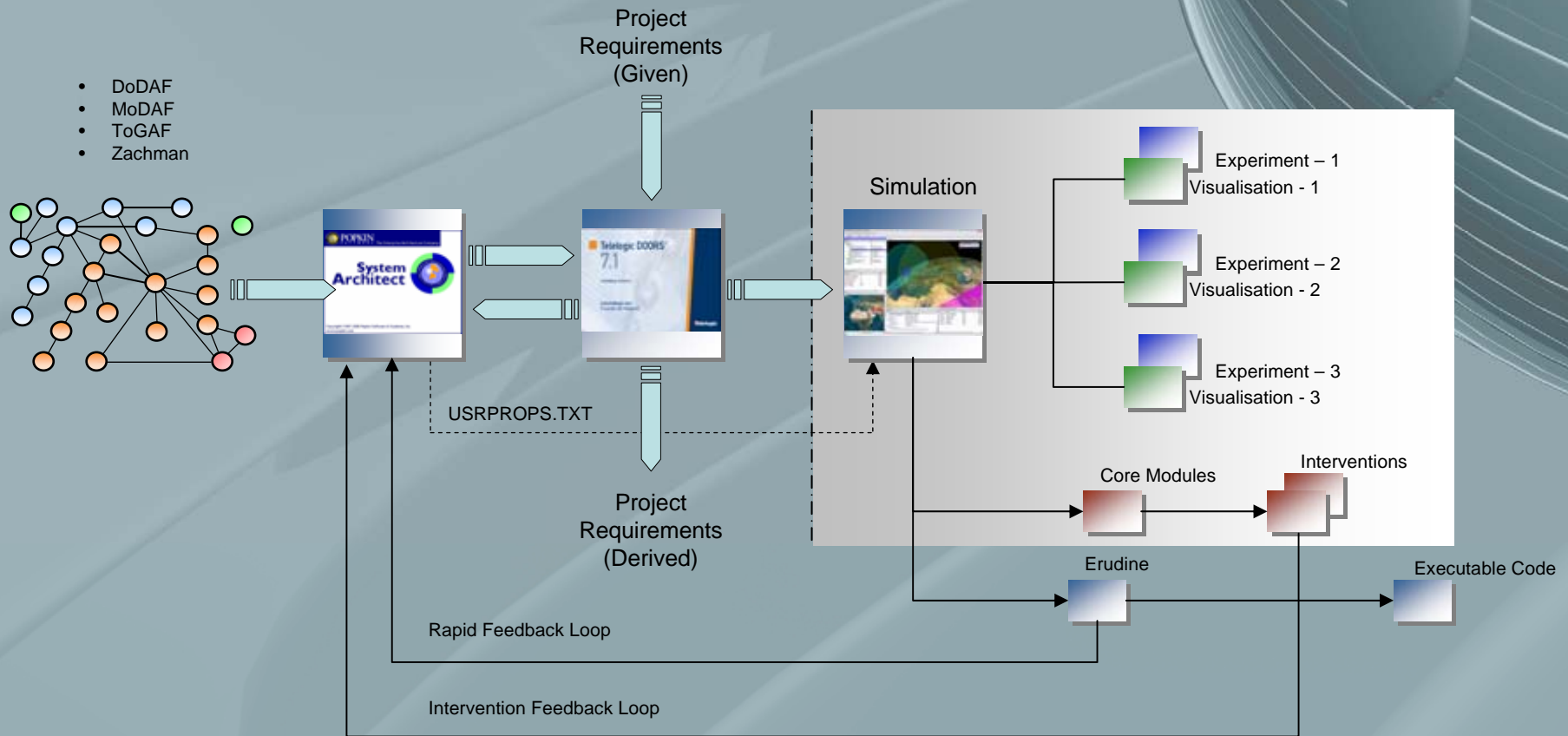


# SOA is the current stage in the evolution of network-centric distributed architectures



Source: SOA Concepts and Definition, Guru Vasudeva, IBM, 2004

# Full executable architecture – 1 tool only - simulation without programmers



# Operational Concept Document: NH90 Software Tool Enhancements to support Helicopter Variants:

OCD Tools & Variants New or modified System Concept



**NHI**industries

AGUSTA

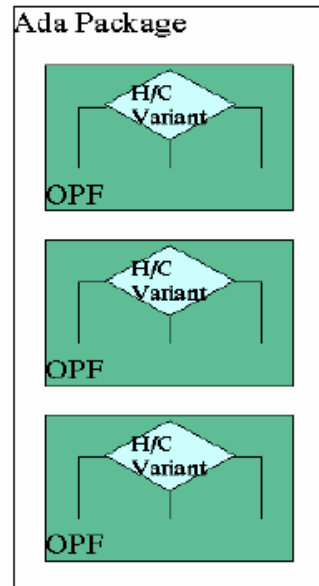
EUROCOPTER

EUROCOPTER DEUTSCHLAND

FOKKER

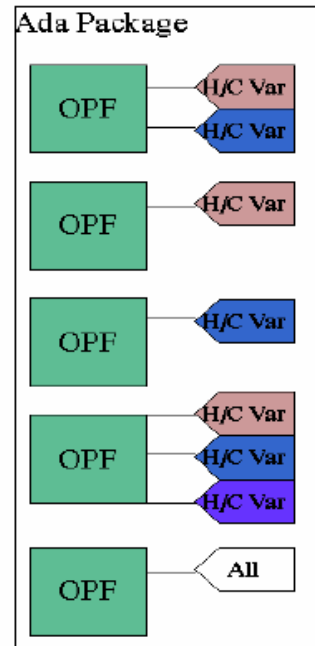
CLASSIFICATION  
NATO UNCLASSIFIED

## Today

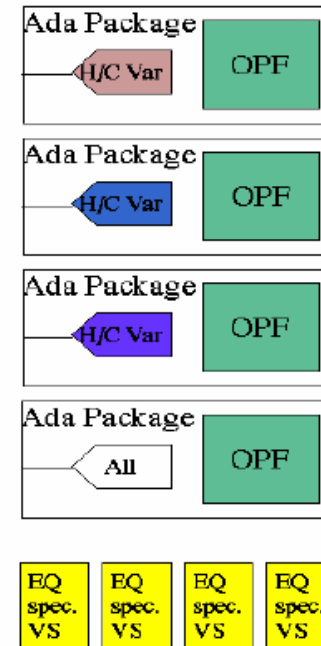


\* partially implemented:  
COM, CSM

## Short term\*



## Long term



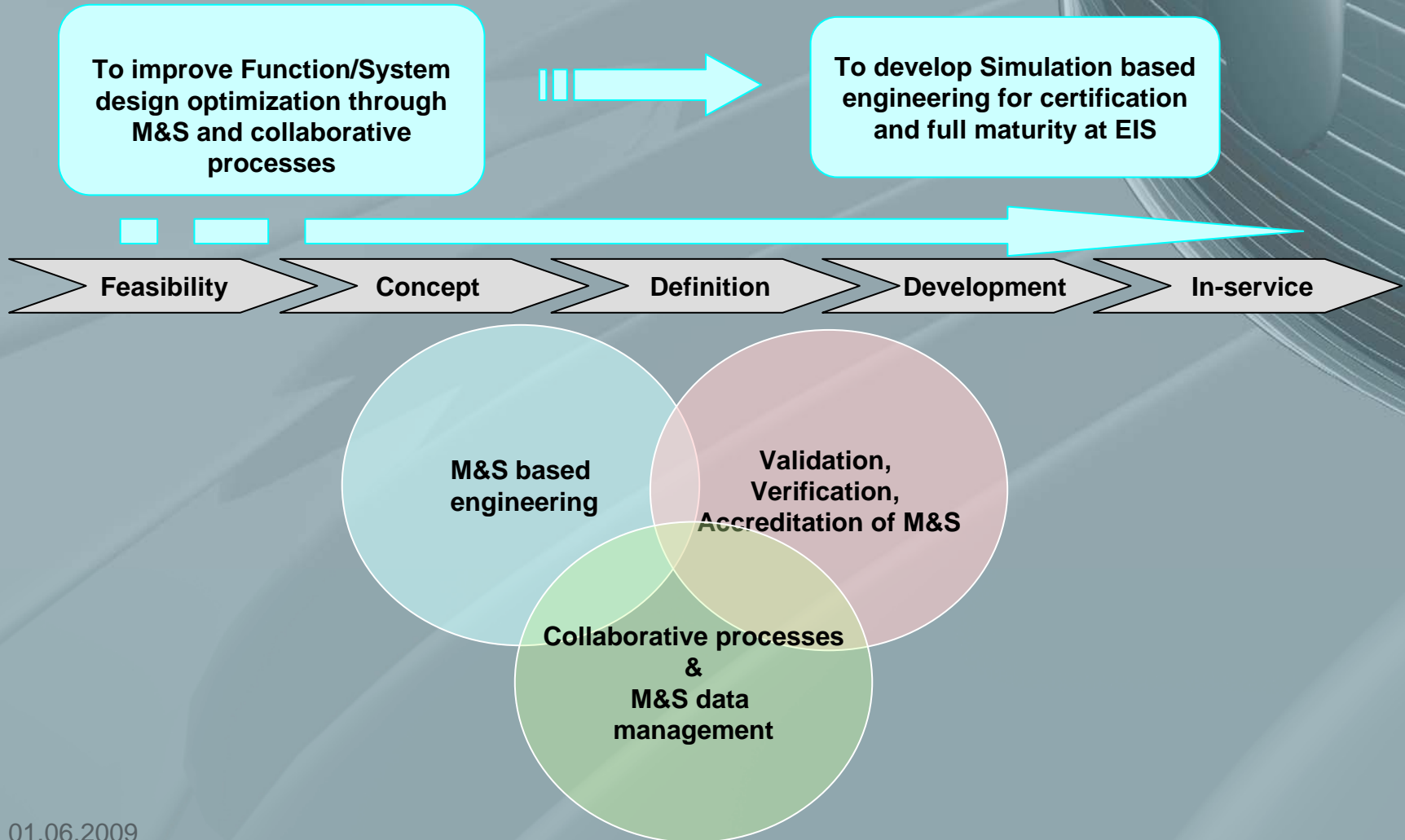
## Software Product Lines (SPL)

- A Product Line Systems (PLS) Program works in the 3 areas of
  1. software product lines ⇒ assessments, frameworks
  2. software architecture ⇒ achievable by system construction from components
  3. component technology ⇒ the method to construct
- Its goal is to enable widespread product line practice through architecture-based development.
- Architecture is blueprint for both the system and the project developing it:
  - Architecture can be used early in projects to determine whether a design approach will yield an acceptable system
  - It can be used after a system is deployed to understand, maintain, and reuse parts of the system
  - System qualities such as performance, modifiability, and security depend on a unified architectural vision.
- multi platform patterns ⇒ as the experience repository and pre-requisite for CMMI

# Summary of Engineering Requirements

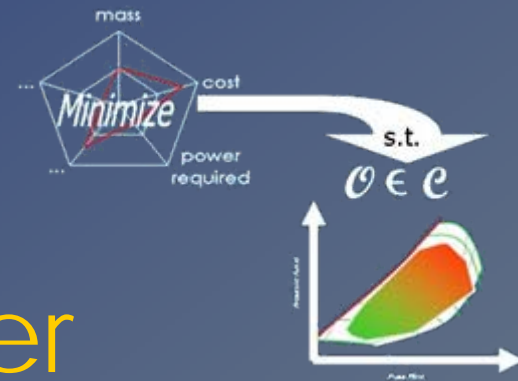
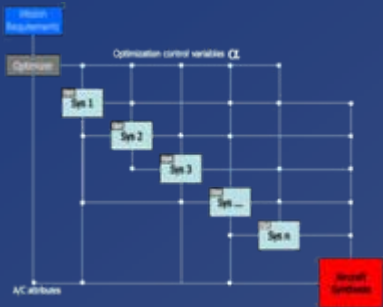


# *Develop Models based on innovative methods and languages for supporting complex Functions/Systems design and optimising multidisciplinary Processes*

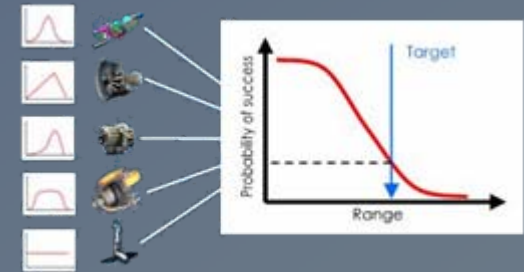


## An example of student work





# Methods for Power Architecture Analysis and Optimization



PhD Thesis Overview



**Cyril de Tenorio**  
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 EADS Fellow – Georgia Institute of Technology  
 Guggenheim School of Aerospace Engineering  
 Toulouse, France  
 Atlanta, USA





# Motivation

An architect designs the architecture but does not necessarily conduct R&D on technologies to be integrated

- A successful architect must be able to:
  - Adapt his/her architecture to available technologies: ability to integrate technologies while limiting integration penalties
  - Guide the development of technologies to optimize his/her product: evaluate performance gap and influence technology partners
- To do so the architect must:
  - Perform trades in early design phases: provide sufficient timeframe for partners to adjust while preparing integration phases
  - Base guidance on rigorous architectural analysis: focus on most promising technologies and provide arguments supporting technological recommendations
- Difficulty associated with actions above:
  - Aircraft system architectures are highly complex: The analysis is time consuming and computationally expensive
  - In early phases of design technologies are uncertain: lack of maturity, lack of certainty on performance and physical attributes

**New methods are required to support the analysis and decision making process in conceptual design of architectures**

# Objectives

- Define **numerical analysis tools** for architecture conceptual design
  - Modular: collaborative definition process and contribution to the analysis (facilitated access to participating system specialists)
  - Flexible: model structure should adapt to the relationship of systems composing the architecture concept of interest



- Propose methods to automatically **size systems** composing the architecture
  - Definition of systems level attributes => Definition of aircraft attributes
  - Identify optimization schemes for key systems => Optimization targets for technologies



- Apply methods supporting the **analysis of the architecture** and **strategic decision making**
  - Uncertainty and risk
  - Visualization of trades and results
  - Definition of feasible goals
  - Strategic selection of technologies



- Thesis Scope:
  - Application: Aircraft power system architectures
  - Context: Pre-conceptual /conceptual design phase

# EADS fellowship

- The fellowship is the concretization of a strategic partnership between Georgia Tech and EADS.
- My role as a EADS fellow at Georgia Tech:
  - Improved understanding of European industrial challenges within Georgia Tech.
  - Apply academic techniques to EADS practices.
- The research performed under the fellowship fulfills:
  - Dissertation requirements from Georgia Tech
  - EADS industrial needs

## Thesis Advisors:

### **EADS – Innovation Works**

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