

SECURITY THREATS IN ONLINE METASEARCH BOOKING SERVICES

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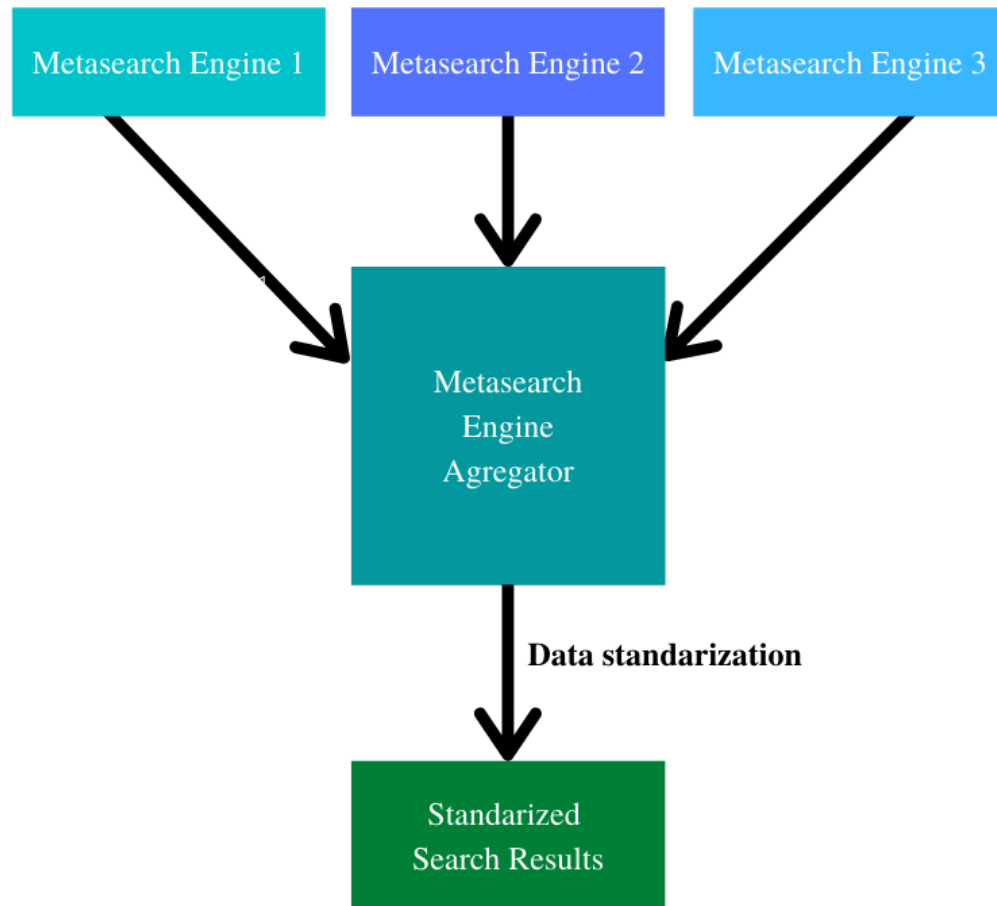
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AGGREGATED METASEARCH ENGINES



- Multiple databases
- Data standardization
- Data filtering
- Standarized search results



METASEARCH ENGINES IN BOOKING SERVICES



- Transport
- E-commerce
- Health services
- Tourism
- Rental services
- Finances



APPLICATION OF METASEARCH ENGINES IN BOOKING SERVICES



DIRECT COMPARISON
OF FEATURES OF
SERVICE



COMPARISON OF
PRICE



FILTERING THE
SEARCH RESULTS



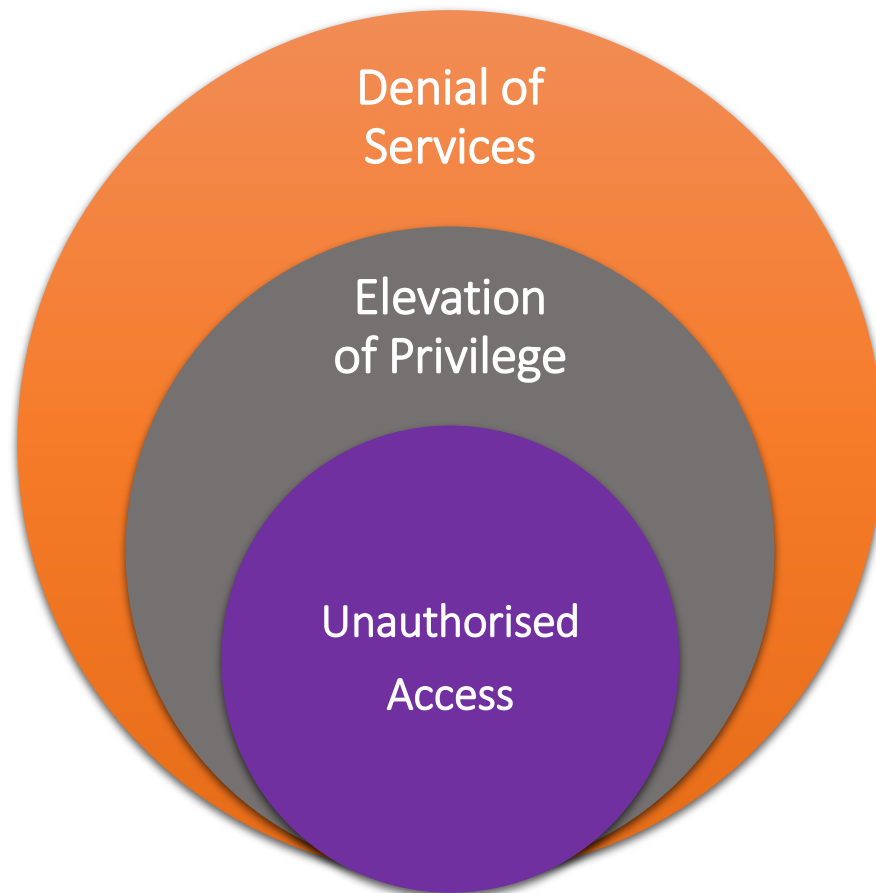
SCOUTING
AVAILABILITY



FEEDBACK TO THE
SERVICE PROVIDER

SECURITY THREATS FOR BOOKING METASEARCH ENGINES

TYPES OF THREATS:



UNIQUE SECURITY THREATS ARE RELATED TO:

- Metasearch engine using **multiple data sources** (different service providers)
- External elements of infrastructure **enforcing user to use a proxy** (e.g. payment services, geolocalization)
- Securitization of end users of other **service providers** (redirections)
- Securitization of end users of different **operation systems** (mobile & desktop OS, updates)



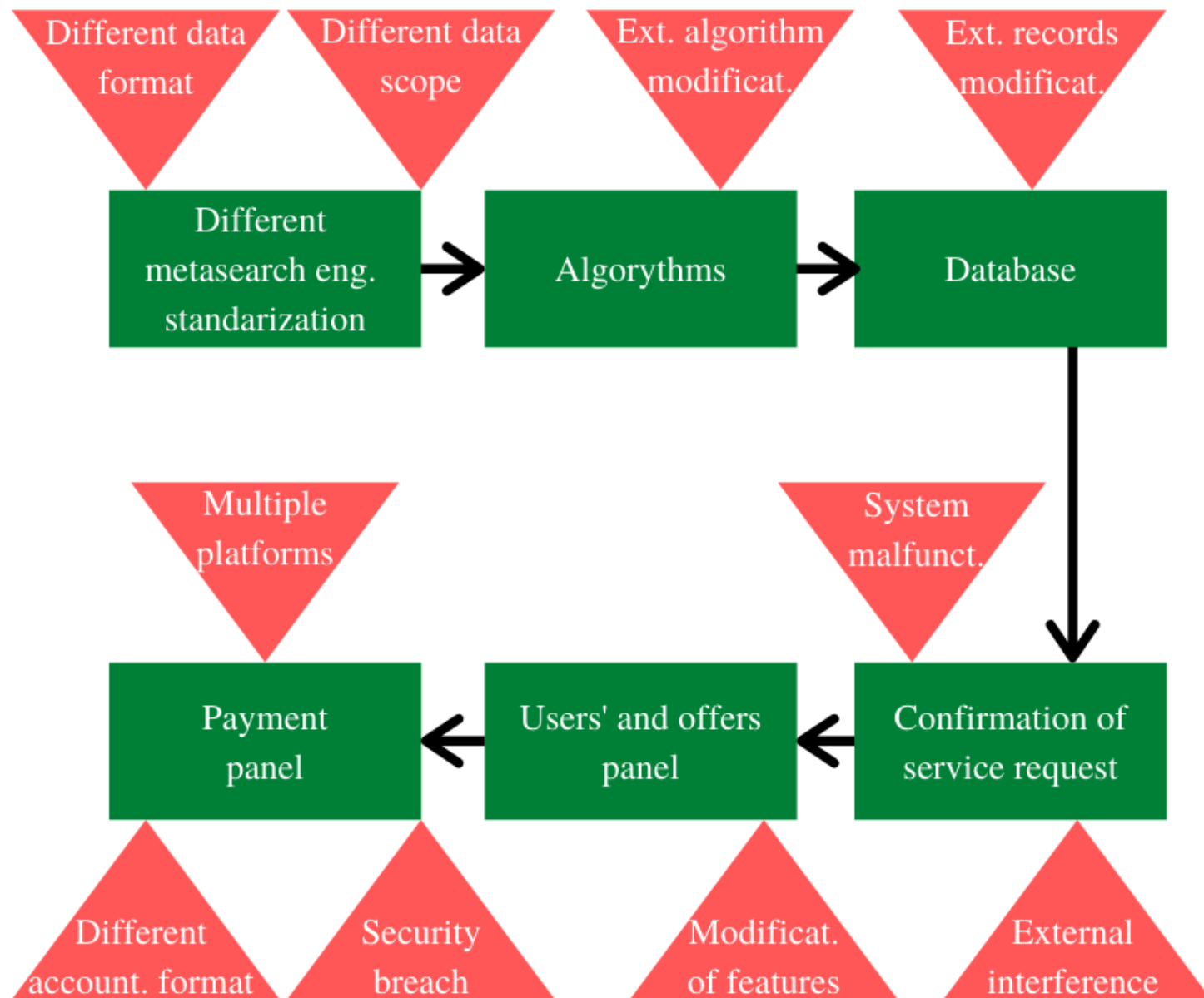
GDPR



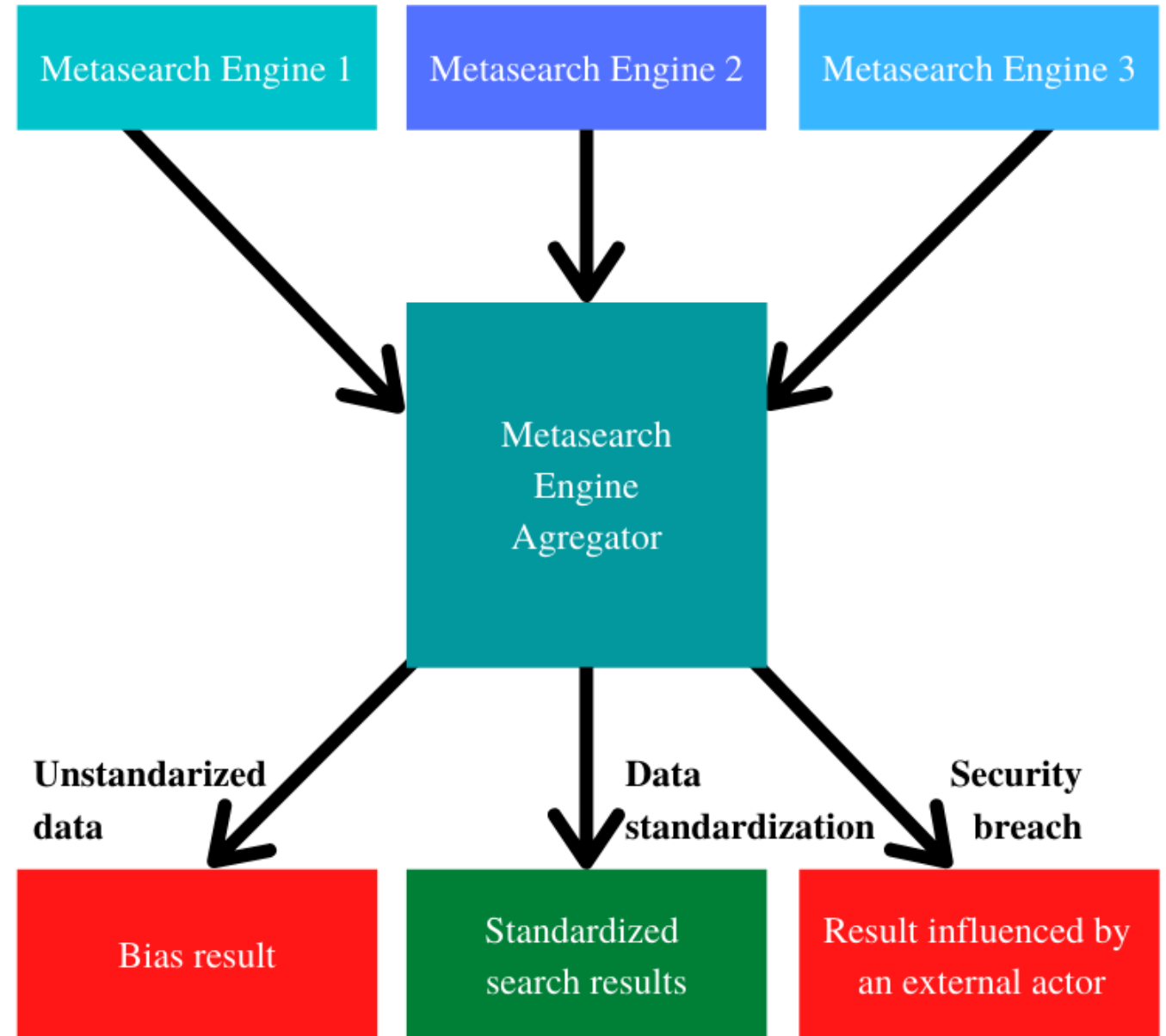
Impact of cyber-attacks

- Personal data protection
- Financial assets security
- Anonymity of information
- Service quality
- Misleading of users
- Miscommunication or lack of communication

**VULNERABLE
POINTS OF ONLINE
METASEARCH
BOOKING SERVICES
SECURITY AND
FUNCTIONALITY**



Three possible outcomes of data aggregation through metasearch engines






Good practices in system security

- Monitoring of activity of internal and external users
- Reception of an unauthorised access to the system features and databases
- Prevention of any unverified modifications in platform infrastructure

Preventive measures

- Software-based security measures
- Hardware-based security measures
- User-based security measures





Significance of metasearch engines security in online booking services

