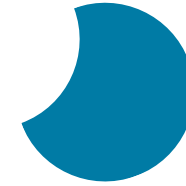




IASP in a few slides

Linking the best since 1984

Our mission



To be the global network for science and technology parks and other areas of innovation, driving growth, internationalisation and effectiveness for our members



IASP: Worldwide membership-based network of science and technology parks (STPs), areas of innovation (AOIs), innovation districts (IDs), knowledge-based incubation projects and other innovation spaces

330+ members •

100,000+ companies •

6 regional divisions •

Founded in 1984 •

41 world conferences •

78

Countries with #IASPmembers



ANDORRA, ANGOLA, ARGENTINA, AUSTRALIA, AUSTRIA, AZERBAIJAN, BELGIUM, BOTSWANA, BRAZIL, BULGARIA, CAMEROON, CANADA, CAPE VERDE, CHINA, CHINESE TAIPEI, COLOMBIA, CROATIA, CUBA, CZECH REPUBLIC, DENMARK, DOMINICAN REPUBLIC, ECUADOR, ESTONIA, ESWATINI, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, ICELAND, INDIA, IRAN, IRELAND, ITALY, JAPAN, KENYA, KOSOVO, LATVIA, LITHUANIA, LUXEMBOURG, MALAYSIA, MEXICO, MOLDOVA, MOROCCO, THE NETHERLANDS, NIGERIA, NORWAY, OMAN, PAKISTAN, PALESTINE, PANAMA, PARAGUAY, PERU, POLAND, PORTUGAL, QATAR, ROMANIA, SAUDI ARABIA, SERBIA, SINGAPORE, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, SWEDEN, SWITZERLAND, THAILAND, TURKMENISTAN, TÜRKIYE, UKRAINE, UNITED ARAB EMIRATES, UNITED KINGDOM, UNITED STATES OF AMERICA, URUGUAY, UZBEKISTAN, VENEZUELA, VIETNAM

Executive
Board



Lena Miranda
President
Linköping Science
Park, Sweden



Salvatore Majorana
Vice President
Kilometro Rosso, Italy



Jorge Audy
Treasurer
TECNOPUC,
Brazil



Ebba Lund
**CEO & Secretary
of the board**
IASP

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**President WANA [West Asia
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Sharjah Research Technology
and Innovation Park, UAE

Directors



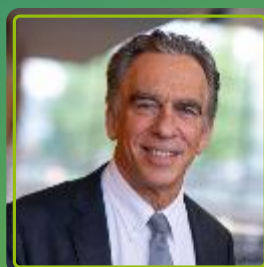
Shigekata Mizuno
Director
Kyoto Research Park,
Japan



Mieke de Bruin
Director
Utrecht Science Park,
Netherlands



Herbert Chen
**Consulting Director
& Past President**
TusPark, China



**Jean-François
Balducchi**
Consulting director
Atlanpole, France



Felipe Romera
Consulting Director
Malaga TechPark,
Spain



Science park (STP)

A science park is an organisation **managed by specialised professionals**, whose main aim is to increase the wealth of its community by promoting the **culture of innovation** and the **competitiveness** of its associated businesses and knowledge-based institutions.

To enable these goals to be met, a Science Park stimulates and manages the **flow of knowledge** and technology amongst universities, R&D institutions, companies and markets; it facilitates the **creation** and growth of innovation-based **companies** through incubation and spin-off processes; and provides other **value-added services** together with **high quality space** and facilities.

The expressions "technology park", "technopole", "research park" and "science park" encompass a broad concept and are interchangeable within this definition. The acronym STP (science and technology park) is used to refer to all of these expressions.






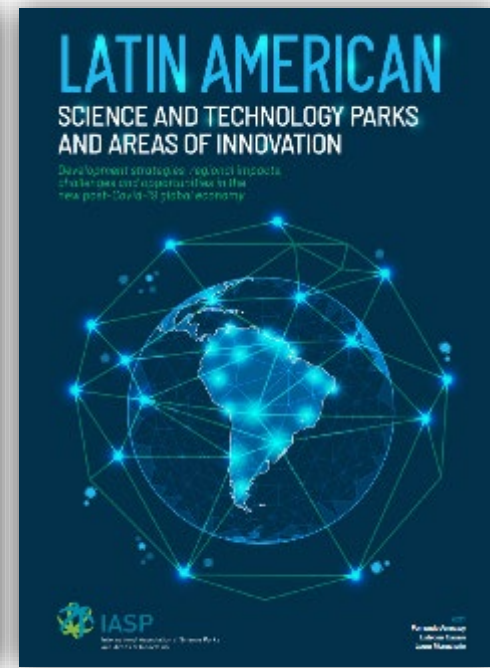
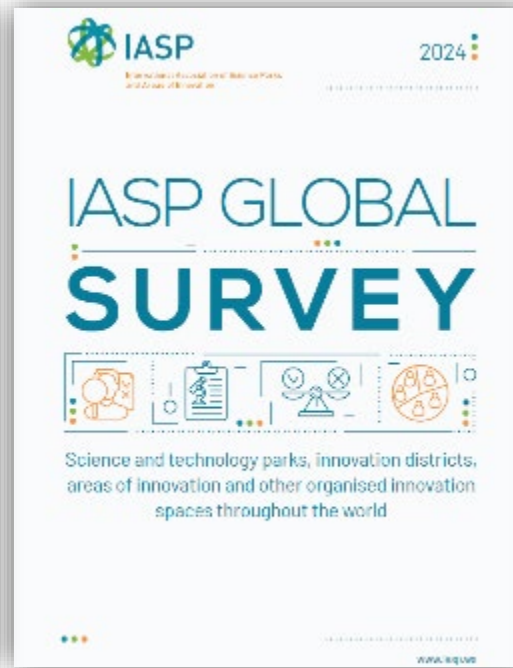
Area of Innovation (AOI)

“Areas of innovation” are places **designed and curated** to attract **entrepreneurial-minded people, skilled talent, knowledge-intensive businesses and investments**, by developing and combining a set of infrastructural, institutional, scientific, technological, educational and social assets, together with value added services, thus enhancing **sustainable economic development** and prosperity **with and for** the community.

There are many different models of areas of innovation (also known by the acronym AOIs) – spanning from the broader city or region model with innovation activities in different locations within the area, to more place-specific projects like innovation districts, knowledge quarters, innovation hubs and the like. As a common feature they all have a management team tasked to execute a strategy conducive to growing innovation activity in the area.



Publications



Global knowledge & connections

Best practices &
development of
innovation spaces



Ad-hoc enquiries,
studies &
publications



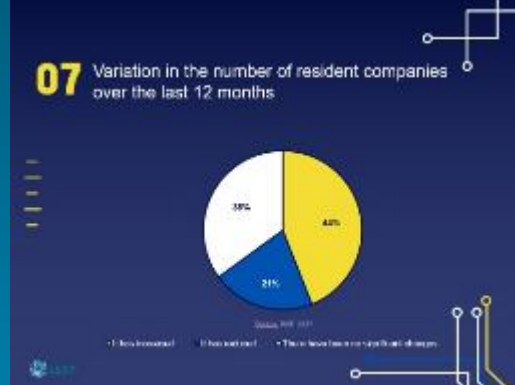
Global
visibility &
collaboration



Global data &
statistics



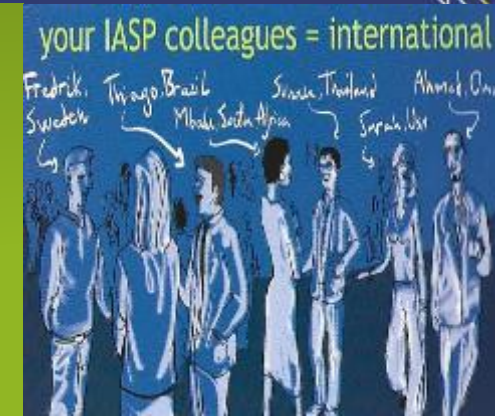
Strategy and
performance tools



International
events &
learning visits



Smarter
networking &
knowledge
sharing



Data and *statistics* from innovation communities across the globe

87.9% of innovation spaces (Science/Tech Parks, Districts, etc) are located in a city

= urban phenomenon

70.6% have MOUs with innovation spaces in other countries

= international collaboration is key

87.3% of innovation spaces have plans for expansion

= successful & growing

56.3% support non resident companies from the wider innovation community too

= facilitator & connector

Main **technology** sectors

- **ICT**
- **Biotechnology**
- **Healthcare**
- **Software engineering**
- **AI**

Knowledge services highlights

- **Business development & Support services**
- **Community building & Events**
- **Technology transfer**
- **Mentorship**
- **Marketing & Communication**

Success factors

- **University links**
- **Talent**
- **Programme/activities**
- **Image/Prestige**
- **Location**

Indicators to measure the success of AOIs/IDs/STPs

Source: IASP 2024

	Not important	Slightly important	Moderately important	Very important
A growing number of successful mature companies	2.4%	7.1%	23%	67.5%
A growing number of successful start-ups	2.4%	3.2%	28.6%	65.9%
Increased collaboration between innovation space companies and the local university	2.4%	7.1%	31.7%	58.7%
Success in obtaining funding for R&D projects	0%	9.5%	35.7%	54.8%
Successful technology/knowledge transfer processes	0.8%	7.9%	36.5%	54.8%
Growth in the number of employees in the resident companies	0.8%	8.7%	40.5%	50%
Increased international connections and opportunities for resident companies	0.8%	15.9%	38.1%	45.2%
Increase in innovation activities, e.g. number of patents, new to market products	0.8%	16.7%	40.5%	42.1%
Increased co-creation and open innovation processes amongst companies on site or nearby/local	0.8%	17.5%	42.9%	38.9%
Increased collaboration between innovation space and the city/surrounding community	1.6%	13.5%	50.8%	34.1%

AOIs/IDs/STPs Factors of success

Source: IASP 2024

	Not important	Slightly important	Moderately important	Very important
Links to university / HEI	0.8%	7.1%	31.0%	61.1%
Talented people working in tenant companies	0.8%	8.7%	31.7%	58.7%
Programmes / activities	0.8%	11.9%	29.4%	57.9%
Image/prestige of AOI/ID/STP	2.4%	11.1%	34.1%	52.4%
Location	0.8%	11.9%	36.5%	50.8%
Access to markets	3.2%	14.3%	32.5%	50%
Presence of 'anchor' companies	4.8%	10.3%	35.7%	49.2%
Institutional presence / support	3.2%	11.9%	39.7%	45.2%
Quality of life	2.4%	15.9%	42.9%	38.9%
Collaboration with city	2.4%	20.6%	40.5%	36.5%
International relations	3.2%	18.3%	42.9%	35.7%
Local demand / local customers	4.8%	28.6%	38.9%	27.8%



IASP 2025
Beijing

16-19
September
2025

42nd IASP World Conference
on Science Parks
& Areas of Innovation



More info about
the conference



**Elevating
Excellence**

Innovation Spaces Driving
High-Quality Development

Hosted by



#IASPbeijing

#knowledgesharing
#networking

REGIONAL EVENTS

Latin America Division
Buenos Aires (Argentina)
28-30 April 2025

European Division
Bolzano (Italy)
7-9 May 2025

North America Division
St.-Hyacinthe (Canada)
28-30 May 2025

