

SAMI 2022 Special Session

on

Generational aspects of digitalization

Special session chairs:

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Introduction:

A number of studies examine theories of generation, comparing today's generation with those of the past. Today's young workers are members of Generation Z, whose colleagues are Generation X and Generation Y workers. The source of the huge conflicts between the generations is the difference in outlook, pace of work and approach to things. Generation Z, also known as the always online generation, was born into the digital age. For them, using technology is a basic skill, and smartphones, smartwatches, computers and tablets are essential. They are open and expecting digital solutions, they are at home with any digital solution or tool. For them, the online space is like the physical space, they demand and expect to use it. Previous generations use and apply digital solutions, but they are also comfortable in offline spaces. The different attitudes of different generations are a source of many conflicts at work and in everyday life. All these characteristics, presented in a nutshell, are the subject of several studies and research, supported by the presentations made and presented in this session. In this session, we intend to analyse and discuss issues that affect different generations and that revolve around different topics of digitalisation, from education to employment.